

n 1996, CHILDLINE took on the task of creating a child protection movement in the country. The dream was to create a child-friendly nation that ensured the rights of all children. The mission statement that guided this dream was to respond to the emergency needs of every child in need of care and protection throughout the country, ensuring that there is an integrated effort between the government, non-government organisations, academic organisations, bilateral agencies, corporates and the community in protecting the rights of children.

Over the past 12 months, we returned to our vision/mission statements to analyse the achievements of the past 12 years as well as the gaps which need to be filled yet. We examined the issues, concerns and needs of the social environment and went on to redefine the mission statement to serve as a cursor for the new challenges of the changes taking place in the country. The redefined Vision & Mission Statements are:

Vision

A child-friendly nation that guarantees the rights and protection of all children.

Mission

CHILDLINE will reach out to every child in need and ensure their rights and protection through the four Cs.

- Connect through technology to reach the 'last mile'.
- Catalyse systems through active advocacy.
- Collaborate through integrated efforts between children, the state, civil society, corporates and community to build a child friendly social order.
 - Communicate to make child protection everybody's priority.

These four Cs guide CHILDLINE towards its vision and form the framework of the organisation's activities for the year.

01-09

onnect: This section looks at the all India Call Statistics and some unique interventions in response to calls received on 1098. It also records the progress of the CHILDLINE Contact Centre Initiative.

10-25

atalyse: This section includes the Integrated Child Protection Scheme (ICPS) and CHILDLINE's role. It reviews the Formulation of Child Protection Policy, Social Research initiatives, the Partnership Meets for CIF personnel and with State Government, Sensitisation Workshops, and Advocacy with the Allied Systems and other Issue Based Advocacy Efforts, during the year under review.

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ollaborate: This section reports on happenings in the CHILDLINE network including the preparatory visits for new additions and an overview of the activities of the four regions during the year under review.

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ommunicate: This section includes the events that CHILDLINE participated in during the year, the Awareness Initiatives, Resource Mobilisation Activities, Corporate Social Responsibility (CSR) Activities and CHILDLINE India Foundation's publications for the year.

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- CHILDLINE India Foundation.

From the Desk of the Executive Director

It gives me great pleasure to present the CHILDLINE India Foundation (CIF) Annual Report for the year 2008-09.

This year was a significant one for the CHILDLINE network in India, when the Ministry of Women and Child Development (MWCD), Government of India, launched the Integrated Child Protection Scheme (ICPS). For CHILDLINE, this Scheme brought to an end seven years of advocacy for an integrated child protection programme throughout the country. The ICPS aims to create a protective environment and a safety net for children and supports the expansion of CHILDLINE to all districts of the country. CIF deeply acknowledges and appreciates the efforts and patience of the CHILDLINE network and the partners who have worked tirelessly over the years to make the CHILDLINE 1098 programme an effective and scalable model of civil-society-government partnership. ICPS approval has finally paved the way for expansion of CHILDLINE service across the country.

CIF's various activities for FY 2008-09 focussed on strategy, systems and standards, which has resulted in making the CHILDLINE intervention more strategic. This has also strengthened management systems and processes and helped set standards, protocols and norms for the CHILDLINE 1098 intervention.

During the year, CIF began an internal consultative process and devised the first draft of an elaborate CHILDLINE Performance Management System. CIF also initiated the processes of developing the first draft of standardised CHILDLINE intervention protocols for cases of child labour, child trafficking and missing children. The formulation of a CHILDLINE Child Protection Policy (CPP) for CHILDLINE in order to ensure the highest standards of protection to children who come in contact with CHILDLINE has been on our agenda for some time

and was finally initiated in the year. The CPP would be applicable to CIF, CHILDLINE partners and all the associates of CHILDLINE. The CHILDLINE 1098 intervention has matured in its scale and depth. Advocacy with the State Governments, District, Tehsil, Block and Village level administration has become a key component of the CHILDLINE intervention. The objective is to make the various systems child friendly and accessible to children. The strategy adopted is to institutionalise changes within the system in the form of circulars, department notes or direct orders to concerned department officials instructing them to make the requisite change. In 2008, the CHILDLINE interventions with the State Governments have resulted in financial commitments from a few state governments, notably Karnataka and Kerala to set up CHILDLINEs in their respective states.

The CHILDLINE Centralised Contact Centre (CCC), which commenced in August 2007, expanded its role with connectivity to all of Mumbai and several other cities. Till March 2009, there were eight CHILDLINE cities connected to the CCC.

CHILDLINE's experience in the field has led to the realisation that there are some critical gaps in child protection that need to be addressed as the nation is at the critical juncture where it is about to set in place the child protection infrastructure, mechanisms and services in the shape of the ICPS. In August 2008, a nation-wide study to map and track the status of the Child Protection infrastructure and mechanisms was launched. The study hopes to establish the benchmarks and standards for child protection institutions, mechanisms and intervention protocols.

In June 2008, CIF along with CHILDLINE partners from eight cities in Maharashtra, Uttar Pradesh and West Bengal, undertook a rescue of 20 children from the Rajmahal Circus in Akola, Maharashtra. It was an extremely challenging rescue that involved two months of rigorous planning and meticulous

execution. All the children have been successfully restored to their families. Criminal cases have been registered against two child traffickers and compensation under the Bonded Labour Act is being obtained for the children.

In July 2008, the High Court of Mumbai overturned the Sessions Court Judgment of 2006, in the Anchorage case of child sexual abuse, where two British nationals were found guilty of sexually abusing young boys who resided in a shelter that they had founded in Mumbai. CIF is now pursuing an appeal in the Supreme Court of India and has been successful in obtaining the support of the highly respected Senior Advocate of the Supreme Court of India, Fali Nariman as the Senior Counsel for the appeal.

The telecom sector is a critical stakeholder in CHILDLINE. The privatisation of the telecom services, increase in mobile telephony and changes in technology have had a significant impact on the CHILDLINE service. The key issues to be resolved include the absence of toll-free connectivity from most private telecom service providers to 1098 and the absence of connectivity to 1098 at the centralised call centre in Mumbai. Over the last six years, CIF has undertaken extensive advocacy with the telecom sector. In February 2009, at the request of CIF, the Secretary MWCD initiated a high level meet with Secretary Department of Telecommunications, Ministry of Communications and IT. Chairman and Managing Director (CMD) of both BSNL and MTNL and their management teams were present. We are hopeful that these discussions will yield the desired results soon.

In July 2008, CIF initiated an innovative school outreach programme with the objective of creating awareness about CHILDLINE and child protection issues. Six hundred principals were contacted and awareness programmes were organised in 65 schools. As part of the existing ongoing activities of

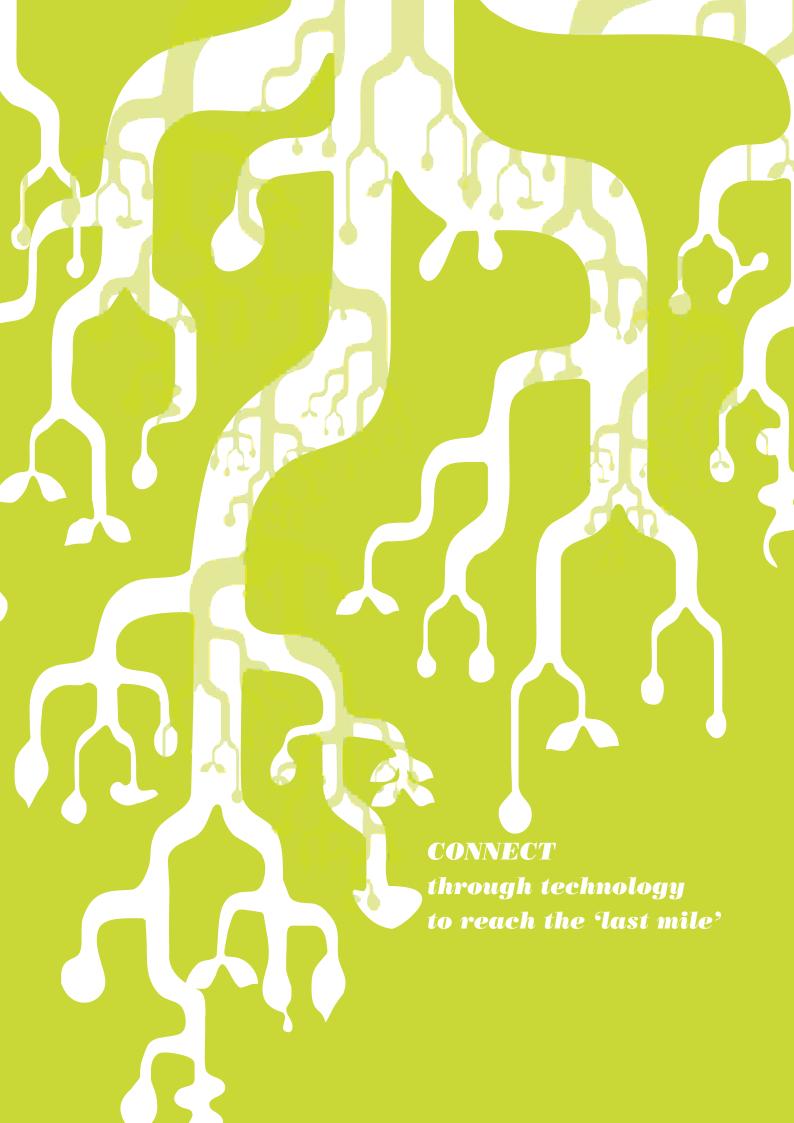
the programme, the CHILDLINE service responded to 2.3 million calls in the year 2008-09. The Programmes Team conducted a total of 152 visits to 83 CHILDLINE cities for project facilitation. 268 sensitisation programmes were conducted under the National Initiative for Child Protection (NICP) programme of CIF, supported by the National Institute of Public Cooperation and Child Development (NIPCCD) Delhi. In addition, our ongoing regional meets, reviews and the National Partnership meets were held.

Today, the CHILDLINE network is all set to grow exponentially over the next five years. The challenge is to continue to deliver a qualitative service and retain the dynamic and entrepreneurial nature of the CHILDLINE partnership. CHILDLINE is working hard to ensure that the systems, strategies and processes are in place and the organisation looks forward to your continued support.

Kajol (Devasmita) Menon

Executive Director





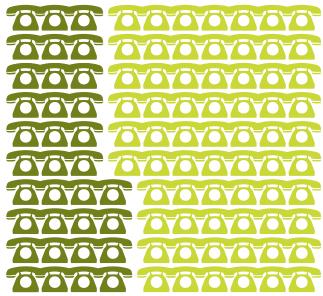
The CHILDLINE Service

CHILDLINE is functional in 83 cities/districts in 22 states and 3 union territories through its network of 196 partner organisations across India.

1098 has now matured to become a significant instrument of change in the lives of children in distress and today, children too recognise this service.

A total of 15,883,547 calls from inception till March 2009 have been made to the CHILDLINE service. The break up of the calls received in the last year is as follows:

Percentage of Intervention and Non-Intervention Calls



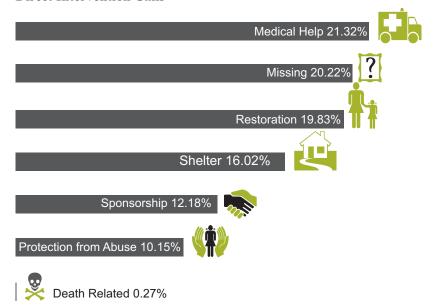
34% Non-Intervention Calls

66% Intervention Calls

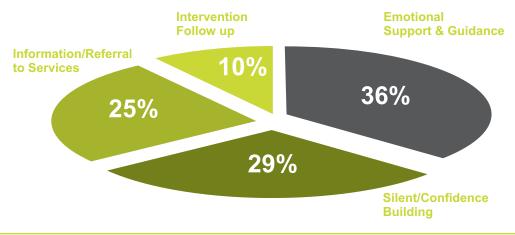
All India Call Statistics 2008-09

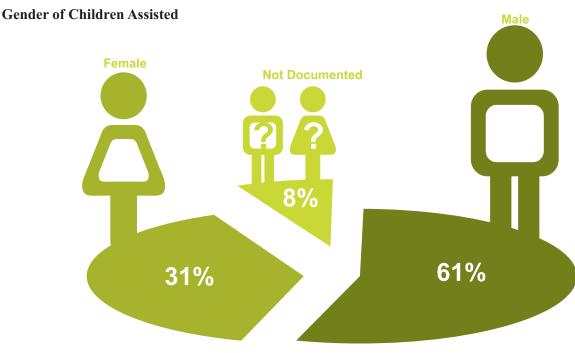
No. of Cities	28	16	17	22	83
Categories	South	North	West	East	Total
Medical Help	740	2,868	1,391	4,536	9,535
Shelter	3,108	941	1,312	1,803	7,164
Restoration	4,985	1,393	644	1,844	8,866
Protection from Abuse	1,748	770	1,374	649	4,541
Death Related	16	24	21	60	121
Sponsorship	982	572	2,865	1,029	5,448
Missing	2,258	3,175	1,515	2,095	9,043
Emotional Support & Guidance	141,171	125,759	197,008	75,578	539,516
Silent/Confidence Building	116,195	97,826	175,574	46,534	436,129
Information/Referral to Services	164,502	50,345	85,311	74,468	374,626
Intervention Follow-up	51,572	25,652	36,317	31,338	144,879
Unable to Locate Caller	973	569	342	784	2,668
Intervention Calls - I	488,250	309,894	503,674	240,718	1,542,536
Awareness Building Calls	30,857	25,332	20,986	26,061	103,236
Technical Connectivity Problems	161,506	196,791	204,781	82,014	645,092
Any Other	5,331	7,438	10,145	4,895	27,809
Unclassified	417	259	480	418	1,574
Non Intervention Calls - II	198,111	229,820	236,392	113,388	777,711
Total I & II	686,361	539,714	740,066	354,106	2,320,247

Direct Intervention Calls

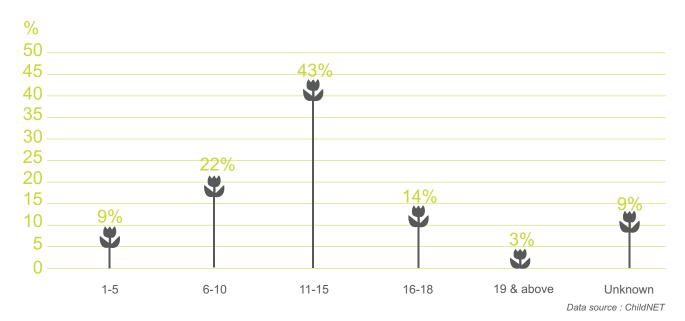


Indirect Intervention Calls





Age Distribution of Children Assisted





- For the year under review, out of the total calls that were received by the CHILDLINE service, 66% of those calls were for direct intervention.
- Of all the children who benefitted from the CHILDLINE service, 61% were male and 31 % female. The rest were not documented.
- Most of the children assisted by the CHILDLINE service were from the age group of 11 to 15 years. 65% of the children were between the ages of 6 to 15 years.
- Direct intervention calls were about missing children (20.22%), medical (21.32%) and shelter issues (16.02%).
- Calls for repatriation (19.83%) were from children who had left home and now wanted to return. 10.15% of the calls were related to abuse. In response to such calls, the CHILDLINE teams met the caller/child to assess the situation and the intervention was planned taking the child's wishes into consideration.
- $\bullet \quad \text{Calls for sponsorship} \, (12.18\%) \, \text{included the need for access to education, health and foster care services}.$
- Calls for missing children were either from parents who reported that their child was missing, from a child who had been separated from his/her family or from a concerned adult or a CHILDLINE team member who had found the lost child.
- The highest number of indirect intervention calls was for emotional support and guidance (36%). Calls in this category come mainly from the child himself / herself when the child is emotionally upset because of family problems, peer group pressure, love relationships, school problems etc.

CHILDLINE at Work

In India, CHILDLINE is a phone outreach based intervention model and our work begins when a call for help comes in. As soon as this happens, local CHILDLINE teams swing into action for direct intervention. Intervention covers a range of actions from rescuing children from abusive circumstances, providing immediate SOS attention, to registering a case at the police station, presenting a child to the Child Welfare Committee (CWC) in the city and developing the papers for onward action as directed by the CWC and so on.

Each 'case' has its own requirements. Some take less than an hour to resolve whereas others take months of work. CHILDLINE's operational model involves the team activating a variety of linkages among the allied system institutions such as police, municipality, health care, education and transport institutions along with the judiciary, child care NGOs, local, state and central governments.

Very often, the team has to provide unique solutions that require a relevant interpretation of legislations such as the *Juvenile Justice Act and others, and sensitise allied institutions to issues.*

SOME INTERVENTIONS THAT WERE CARRIED OUT BY CHILDLINE ACROSS THE COUNTRY

Child Reunited with His Family

Droov had been lodged in a government shelter home in Uttar Pradesh for a year and a half despite the fact that he was not a delinquent. He had accidentally got separated from his parents during an interstate train journey and was stranded in Mumbai. He was picked up by the police and taken to a government shelter home in Uttar Pradesh as he told them that he was from that state. Once in the shelter, the officials made no attempt to return the boy to his family and though the child knew where he lived, he did not know the accurate postal address. Fortunately, a CHILDLINE Lucknow member while interacting with the children heard his story and decided to locate his family. After a few initial setbacks, CHILDLINE located the boy's home and he was reunited.

Rescue from Rajmahal Circus, Akola

In this intervention, the rescue of 20 children including six girls from Rajmahal Circus in Akola was made possible by the collaboration of CHILDLINE India Foundation (CIF), the Esther Benjamin Trust (EBT) and the Esther Benjamin Memorial Foundation (EBMF) Nepal. Conducted on June 13th, 2008, the rescue was also supported by the CHILDLINE teams based in Amravati, Gorakhpur, Guwahati, Jalpaiguri, Kolkata, Murshidabad, Nadia and Nagpur. CIF members were present throughout the process of recording statements of children, to ensure that all critical facts were included. The children were sent to shelter homes for the time being.

Sriker Pardesi, the District Magistrate (DM) of Akola, meticulously planned the number of escorts for all the rescued and was extremely proactive in planning their restoration. CIF also requested the DMs in each of the districts to link the families to existing government schemes especially in the context of livelihood to prevent them from being re-trafficked. Additionally, CIF North team also met with the Under Secretary, Labour Welfare, who in turn contacted Assistant Labour Commissioner at Akola about the provisions of compensation for the rescued bonded labour.

The follow up on the release of compensation continues to date which includes the follow up on each child for appropriate rehabilitation support. Two of the traffickers from Nepal have been booked and arrested and the DM moved the entire administration in favour of CHILDLINE and took quick decisions, coordinated the entire process and setting-up of the vigilance committee. He directed the police, labour and revenue departments to escort the girls back home and personally communicated with the DMs of the respective districts. It was the advocacy of all the involved teams, including the Director of Women and Child, Government of India along with the others, and the cooperation of the Government of Maharashtra that helped to make this intervention a success.

Rescue from an Abusive and Exploitative Living Situation

In this intervention, 13-year old Asha was rescued from an institution near Chennai. The young girl not only had to cook and clean for all the residents but also had to care for an infant and also suffered verbal and sexual abuse. A volunteer at the institution called CHILDLINE Chennai brought the girl to the centre and filed an FIR against the director of the institution under Section 377 of Indian Penal Code (IPC) and Section 4 of the Tamil Nadu Women's Physical Harassment Act 1998. The girl was produced before the Child Welfare Committee (CWC) for further rehabilitation. As a result of this intervention, the state government closed down the institution and transferred the inmates to alternate accommodation. At present, the girl is in an NGO in Chennai.

Rescue from Sexual Abuse

In this intervention, nine-year old Shanta who lives in Kanyakumrai, was rescued. The daughter of a daily labourer, the girl was sexually abused by her neighbour. After much coaxing, she told her parents what had happened. However, as the abuser was an influential person, the police did not register the complaint. As the parents knew about CHILDLINE, they called for assistance and with its help were able to lodge the complaint. However, the family was further harassed and as the police refused to cooperate, CHILDLINE took the case to the Chairperson of the State Women's Commission. Through the intervention of the Commission, the accused was arrested and jailed. The girl was sent for counselling and enrolled in another school where she is at present continuing her studies. CHILDLINE also supported the family to compensate for the wage loss during this time.

Abandoned Children Rescued

This intervention revolves around a family living in extreme poverty in Kerala. A few years ago, the mother was diagnosed with tuberculosis and the father became an alcoholic and subjected his family to constant abuse. One day, the father put his children on a train to Madurai and abandoned them. Some 20 kilometres later, the children got off and realised that they had been abandoned. The railway police referred the children to CHILDLINE who then published the story in the newspaper.

Their relatives read about the children and visited their home where they found the mother unconscious, who later died in hospital. They also visited the Tirunelveli CHILDLINE Centre and met the children. Later, the father came to the Centre claiming that, at that time he had not been thinking clearly and that he wanted his family back. He also requested that for sometime the children be placed in a temporary shelter until proper arrangements were made. The children were then placed in a government home.

Prosecution of a Sexual Abuser

In this intervention, six-year old Muskan was rescued from sexual abuse by a 40-year old man. She was subject to sexual abuse regularly till a neighbourhood boy noticed that something was wrong and informed her parents. The next day, the man was caught in the act and beaten up.

The girl's father then called CHILDLINE Kanchipuram and was advised to lodge a complaint with the police. However, no FIR was registered. CIF approached TULIR, an NGO dealing with child sexual abuse cases. After much paper work, a case was filed under Section 4-354 IPC Act (Harassment of Women). At present, the culprit is behind the bars. Geographically the area of Gummidipoondi falls outside the district of Kanchipuram. The constant networking and efforts of the related agencies, namely, the probation officer, the CWC Chairperson, the Superintendent and District Superintendent of Police of Thiruvallur and TULIR were effective in intervening in the case.

Action against Corporal Punishment

This intervention involves Savithri, a 12-year old girl from Amaravathivilai village, Kanyakumari District. This girl who is from a poor family was severely beaten by her headmistress for coming late to school and as a result of the beating fractured her arm. Her sister called up CHILDLINE 1098 and asked for help. When CHILDLINE met the school authorities, they did not listen. It was only after they were warned about the existing government legislations and threatened legal action, that the authorities apologised and agreed to meet CHILDLINE's terms. The girl was later admitted to the government higher secondary school in Thoppoor.

Rehabilitation from an Abusive Family Atmosphere

This intervention revolves around 17-year old Saurav Ghosh who was living in an abusive family atmosphere. The boy's mother is mentally unstable and his father would abuse and beat the boy and his sister every day. One day because the boy stole some money from his father as he was hungry, he was abandoned at one of Kolkata's railway stations. CHILDLINE Agartala was alerted by CHILDLINE Kolkata and a team was sent to Kolkata. The boy was produced before the CWC and was admitted to a home there. The CHILDLINE team met with the father who refused to take the child back. The CWC then requested the police to intervene. After a lot of trouble, the police made the boy's father give a statement in writing that he would take care of his family.

Medical Help Provided

This intervention revolves around 10-month old Ritu who was diagnosed with a Ventricular Septical Defect and is the child of a sex worker. CHILDLINE was already in contact with the baby's mother and had previously admitted the baby's elder sister to a boarding school. To provide adequate medical help, CHILDLINE Kolkata contacted a renowned hospital, the required funds were raised from different sources and the operation was a success. When the baby is finally well, both sisters and their mother will be referred to a support organisation for long-term follow-up care.

Rescue from Child Labour

In this intervention, CHILDLINE Patna received information that six children from Katihar were being brought to Patna to work as child labourers. The team sprang into action and the police nabbed four traffickers and six children between the ages of 10 to 12 years. A FIR was lodged and the traffickers were booked under the Indian Penal Code, Child Labour Act, Juvenile Justice Act and the Bonded Labour Act. The matter was also brought to the notice of the CWC. A large scale networking activity between the Labour Department, Senior Superintendent of Police of Patna, Station Master of Patna railway station, the District Magistrate of Patna and the police stations of Katihar and Kishanganj resulted in the children being restored to their homes with minimum delay.

Placement of a Hearing and Speech Impaired Child in a Shelter

This intervention involves a nine-year old boy who has a hearing and speech impairment and was found wandering about the streets in Ujjain by a lady who called CHILDLINE. The CHILDLINE team collected the child and took him to the Centre. The team found that the boy had lost his parents and so he was later placed in a children's home. All this while, efforts were being made to find the rest of the boy's family. However, after a false lead, the boy had to be finally placed in a government home.

Child Reunited with His Family

This intervention involves a runaway 10-year old from Sholapur, Maharashtra. The boy's uncle called CHILDLINE for help. Fortunately for the family, a CHILDLINE team member had earlier come across a child who had been given shelter by a plumber in the area. The child told the team member that he had run away from his abusive and alcoholic father. The boy's family was contacted and they were reunited.

Protecting Children from Sexual Abuse

CHILDLINE Nagpur was informed by a concerned adult about the rape and murder of a four-year old little girl named Mumtaz. Her parents had informed the police and after much investigation it was found that the girl was last seen in the company of a 45-year old man. When the police apprehended the man, he initially denied everything but after some tough questioning, he finally confessed to raping and murdering the little girl. He also admitted that he had thrown the body into an open drain.

The police arrested the man and put him in jail. Due to the extreme anger of the people over the incident, riots broke out and the case got a lot of media coverage.

CHILDLINE stepped in and organised a series of awareness programmes on how to protect children from sexual abuse and the public was asked to call 1098 whenever they needed help for a child in distress. Initially the police had closed the case but thanks to the advocates with the CWC board, the case was reopened and is ongoing.

Rescue from Commercial Sexual Exploitation

Following an email about sexual exploitation from an organisation in Cooch Behar, West Bengal, CIF's North Regional Resource Centre, Delhi, began this intervention. Two girls had been lured to Delhi on the pretext of a job and were being kept in Yamuna Nagar. Fortunately, one of the girls escaped and returned home where she alerted the local NGO about the other girl. CIF officials in Delhi were unable to locate the place and contacted the CIF Gurgaon team that began its investigation and found that there was more than one victim. Once the girl was found, the rescue was initiated. On the basis of the statements of the victims and the information given by CIF, an FIR was registered against the five agents under Section 3, 4, 5 of the Immoral Traffic Prevention Act (ITPA). After a lot of paper work, the girl from Cooch Behar was allowed to return to her home with her father on November 8th 2008.

CHILDLINE CONTACT CENTRE (CCC)

The CCC is the call centre initiative which began with support from Tata Consultancy Services at their facility in Vikhroli, in October 2007, as reported in our Annual Report for the year 2007-08. In August 2008, all of Mumbai was connected to the CCC. Subsequently, other cities were connected to CCC in a phased manner.

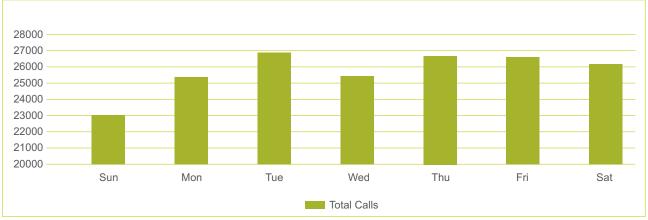
In the year under review, the CCC has serviced calls from Mumbai, Thane city, South Goa, Kota, Amravati and Sholapur. CIF developed protocols for the connection of other cities to the CCC and took on the task of documenting cases at CCC.

The extension of the CCC coverage has been very difficult due to the telecom connectivity issue: current facility of connectivity from BSNL is for toll free connectivity within a city and not across telecom circles. The process of identifying suitable software for the CCC was commenced but not completed. When it is ready it will help analyse call patterns on a real-time basis and also link up to the existing ChildNET software. Meanwhile, we use the software as provided by the switch at Tata Consultancy Services (TCS) called Call Monitoring Software (CMS), to determine patterns in calls handled by CCC. Call patterns reported at CCC during the year show some unique patterns. On the next page are a few analytical graphs.





Day wise Calls: Entire year April 08 - March 09



- Based on Last Year's trend, the highest percentage of calls are received on Tuesday (14.96%) and Thursdays (14.80%). The lowest percentage of Calls are received on Sunday –12.75%.
- Though this trend has seen a change in the last three months, with Sunday getting the 3rd highest number of Calls in the Week.
- Out of the Calls received on each day, maximum percentage of calls get abandoned on Sundays and Tuesdays.

The CCC Software allows us to study patterns such as indicated in the chart in order to develop strategic plans.

Calls Made and Abandoned Percentage - Annual



- Total number of Calls have shown an increase of 95.96% in March' 09 as compared to April' 08. Overall the Calls have shown an increasing trend for the last financial year.
- This has also resulted in higher abandon (on an average 3,181 calls get abandoned each month). The average speed of answering the Calls has increased to 0.04 seconds.
- The average number of calls per month was 15,155 Calls with highest number of Calls received in September' 08 (20,304 Calls).





CHILDLINE India Foundation (CIF) attempts to look at the macro scenario on various Child Protection issues and works with the Government of India, State Governments and civil society organisations to bring these issues to the National agenda. CIF also discusses these issues with its partner organisations through various meets to bring all the concerned agencies on to the same platform in response to these issues. Eventually, it is through these partnership meets that CIF develops common protocols towards a more effective child protection practice.

INTEGRATED CHILD PROTECTION SCHEME (ICPS)

CHILDLINE is committed to its objective to have a one point contact that would quickly connect children to services that they need during or after a crisis. Recognising this commitment, the Government of India has placed CHILDLINE 1098 at the helm of a continuum of child protection services in its newly launched ICPS.

The ICPS is a comprehensive centrally sponsored scheme with a three pronged objective. It aims to, for the first time, set in place child protection infrastructure at the state and district level with outreach mechanisms that would penetrate blocks and villages. It provides for a continuum of child protection services for children that begin with emergency services through CHILDLINE 1098 and focuses adequately on community-based non institutional interventions like adoption and foster-care. It also aims to integrate police, state run and privately run residential services, hospitals etc. through a missing children tracking system, revamp government owned residential institutions, strengthen statutory bodies & mechanisms for child protection, educate the public on protection issues, train/capacity build stakeholders, and build cross-sectoral alliances between departments/ ministries to facilitate the convergence required for a protective environment (for children).

This has been a long and arduous journey. CIF initiated its advocacy for a comprehensive child protection scheme seven years ago with the Ministry of Social Justice and Empowerment (SJ&E) and continued it with the Ministry of Women and Child Development

child protection scheme

Forthcoming Lok Sabha Polls May Affect The Scheme Propo

Kalyani Sardesai | m

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(MWCD). This included numerous meetings, discussions, submission of concept and other working papers and projections to draw focus on this issue of child protection.

CIF participated in the deliberations of the Sub-Group on Child Protection for the 11th Plan of the MWCD, which made a strong statement to the Planning Commission in favor of the need for investment in a comprehensive child protection mechanism.

To strengthen the efforts of the MWCD in advocating for the ICPS, CIF made strong representations on the need for an integrated child protection program to the Prime Minister, the Deputy Chairperson Planning Commission, and the Member, Women and Child, Planning Commission.

The process was time consuming lasting from 2006 to 2009. It involved obtaining approval of the Integrated Financial Division (IFD) of MWCD, comments from other Ministries including Labour, of HRD, and Law, two Expenditure Finance Committee Meetings and full Planning Commission approval. During this period, CIF ensured constant follow-up tracking the process at every stage.

2009 was the year for general elections in the nation. This brought a fresh concern for the ICPS. ICPS budgetary clearance required full Planning Commission approval and Cabinet approval before it could reach its implementation phase. Time was very short. It was likely that elections would be announced during Parliament Session in February. Code of Conduct would be enforced, which meant that no new schemes would be announced. The outcome of the election was unknown and this could mean more delay

चाइल्ड लाइन का हस्ताक्षर अभियान प्रारभ

बागपुर केन्द्र सरकार का महिला व व्याद विकास विभाग बच्चों के लिये बनाई गई एकास्मिक बाल संरक्षण योजना की तुरंत अमल में लासें, इसके लिये चाइल्ड लाइन व उनसे जड़ी सभी जाल करवाण क्षेत्र में कार्यन्त संस्थाओं ने सामकार की बेरायटी चौक स्थित गांधी प्रतिमा के पास से हस्ताकर अभियान शुरू किया। अभियान की शुरुआत गाँधी प्रतिमा के पास आय. सी.आय डी. के बच्चों द्वारा स्ट्रीट स्त्रे के साथ क्रिया गया। जिसके पाट्यम से जनता को बताया गया कि बन्तीं को प्रतराम का अधिकार महीं है. में विभिन्न सस्थाओं के 100 से ज्यादा सहग्रीमता मेडप स्ट्रीट जिल्हेन प्रोनीबट की



ज्यादी हम्साअस लिये गर्व। इस अभियान में अपम च निराधार बहुउद्शीय कल्याणकारी संस्था के मांचल एमेश गौर, चाइरख लाइन वर्दान संस्था की श्रीमती सरीज कीरहे. चाइल्ड लाह्य अगदान संस्था को श्रीमती जासंती येशपांडे, चाइल्ड लाइन नील संस्था की नीति गोस्वासी, वाइल्डं लाइन कालेंब संस्था चित्रामण खेलुकर, रमा शुगल, पूर्णिमा चौर, भागनात्र कानेकर, सुचिता त्रापाङ्कर, चंत्रकात ठलकर, बाइएड लोइन जी, बी. एस. के. जो. एस को दाना पार्टील, बंधी जाजरे,

and an uncertain future for the ICPS.

The CHILDLINE network was in despair. More than seven years of rigorous advocacy stood to be lost. The budget allocation for the CHILDLINE service had also not received any increments on salary & non-salary budgets and this was promised to CHILDLINE in the ICPS. In January 2009, the CHILDLINE network decided that it would put all its efforts into mobilisation of support to approve the proposed ICPS.

The CHILDLINE network comprising 196 CHILDLINE partner organisations and their teams across the 25 states and UTs, in 83 cities of India bombarded the MWCD, the Planning Commission, and the PMO with appeals for the approval of the scheme. Leading columnist and social commentators wrote articles which were published in leading dailies across the country. CIF linked with other national networks like the India Alliance for Child Rights, and the Juvenile Justice Network added momentum to the advocacy campaign for ICPS.

The scheme was finally approved in the Cabinet on February 26th during the final session of Parliament just before the elections were announced. The ambitious scheme that began with a projection of Rs.2000 Crore per annum was rationalised to Rs.1000 Crore per annum and finally received an allocation of Rs.89 Crore in 2008-09.

The scheme remains wanting in a number of areas. The budgetary allocations are paltry. It has not reached implementation. However, CHILDLINE is optimistic. This is the start of a great concept and there will be scope to dialogue for increased allocations, additions and changes. This is a new beginning and we take pride in being part of this ambitious new scheme which will go down in history as a milestone in the child protection

Forthcoming Lok Sabha Polls May Affect The Scheme Proposed

Kalymin Smidgeni I Dis.

Purier The Integrated Child Pentection Schenia (ICPS), proposal two years agulby the Updangovernosm for child welfor, and production activities sugges the country for which the planting minimization had alloarried Rs 1,000 crure is littaly to be in this

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FORMULATION OF THE CHILD PROTECTION POLICY (CPP)

By its very definition, Child Protection involves creation of a protective net around children in spaces where they develop so as to prevent, as much as possible, abuse or exploitation of any kind. Intervention activities involve dealing with victims of child abuse or dealing with the impact of various kinds of marginalised children and mainstreaming them or rehabilitating them; and dealing with child abuse offenders.

The creation of a protective net for children in spaces they inhabit during their development requires active participation of the stakeholders in the spaces. For instance in a school, the school, teachers, management and parents who send children to school need to commit to various practices and processes in dealing with children. The school infrastructure needs to provide for safety of children in a way that assures all Child Rights, including the right to protection, are accessible to children while they are at school. The sum total of the protocols and practices that assure Child Protection in a space such as a school is called a CPP. It is now a globally accepted practice that spaces that are inhabited by children or organisations that deal with children must have a clearly defined CPP. To start with the CHILDLINE network, itself needs to adopt a CPP to provide the framework for interaction with children.

The Policy Research Advocacy & Documentation Team (PRAD) has been involved in the formulation of a draft policy for the CHILDLINE Network. This exercise involved the review of other policies, formulation of drafts, consensus building within the CHILDLINE network and refinement based on inputs from CHILDLINE network.

A STUDY ON CHILD PROTECTION IN INDIA

The CHILDLINE 1098 experience in the field of Child Protection has led to the realisation that there are some critical gaps in child protection that need to be addressed, especially since the nation is at the critical juncture where it is about to set in place child protection infrastructure, mechanisms and services.

There is very little baseline data on Child Protection. Understanding of Child Protection is largely restricted to entitlements under the Juvenile Justice (Care and Protection) Act 2000. Placing the child at the centre of a matrix that would cover all civil and political rights applicable to citizens of India under the Indian Constitution is a need of the hour. Programmatic planning and implementation seldom takes cognizance of restricted, actual, on-the-ground convergence of state service delivery mechanisms, largely due to limitations in the structure and functioning of the central/state governments. Moreover, while there have been a plethora of studies relating to development areas, for children, there is no significant study that has been done to establish benchmarks for child protection mechanisms, one that sets baseline data on penetration, accessibility and adequacy of child protection mechanisms across the country.





Taking this learning and realisation forward and to strengthen our grassroots outreach and field level advocacy, CHILDLINE India Foundation (CIF), rolled out a nation-wide Child Protection study.

The principal objectives are:

- 1. To map and track the status of the governance infrastructure and mechanisms that exist across the country which are responsible for realising children's right to protection.
- 2. To establish benchmarks and standards for child protection institutions, mechanisms and intervention protocols.
- 3. To evolve a 'model' Child Protection Framework that:
 - a. Provides information on the various vulnerabilities faced by children.
 - b. Based on the gaps identified, suggest mechanism for monitoring and assessing the progress made in making the community of children 'protected'.

The study involves data collection from village to state level across various stakeholders in 10 states. The study will also review the current governance mechanisms in the 25 states wherein CHILDLINE is present.

ChildNET Upgrade

All calls to CHILDLINE 1098 are collated and analysed using the software ChildNET by CIF. In addition to getting the monthly call statistics from the cities, a provision is made for online recording of cases.

ChildNET is a customised software that has been developed by Tata Consultancy Services (TCS) for CIF to upload the data on calls from city-level CHILDLINEs to the central server at CIF. This helps CHILDLINE network to interpret data more efficiently. From April 2008 to December 2009, 58 collaborative organisations in 51 cities have installed the software.

In the past year, the intervention form was revised to reflect the specific needs of documenting information. For the format a pilot test was done and after feedback from teams across the country it was finalised, improving the basic call classification.

The primary objective of this revision was to capture the problems/interventions that were relatively uncommon at the time of designing the original intervention forms. The new form also took into account the data requirements of Child Helpline International (CHI) of which CHILDLINE India is a founding member. Based on this revision, TCS has developed phase II of the ChildNET software.





NEED ASSESSMENT STUDY (NAS)

In a number of cities where CHILDLINEs are not present, CHILDLINE India Foundation (CIF) has received requests to look into issues relating to children and subsequently launched CHILDLINE services. PRAD has the task of developing situational analysis in each city- called 'Need Assessment Study'. This is the first step before a CHILDLINE service is set up in any city.

PRAD has developed the framework and tools for data collection, explored and identified the partners in the field to undertake the research and conducts periodic monitoring of the projects. After obtaining funding for NAS from Stichting Kinderpostzegels Nederland (SKN), NAS activities commenced for new cities. Between April 2008 to March 2009, NAS was commissioned in 13 cities and by April 2009, PRAD has received reports for seven cities/districts.



PARTNERSHIPMEETS FOR THE YEAR 2008-09

Developing and organising internal capacity building for CIF personnel, induction programmes and contributing to the regional meets for coordinators and team members is one of CIF's critical key areas of result. Such activities hone the skills of the team on a continuous basis.

CIF National Partnership Meet, November 2008

The National Partnership Meet (NPM), the annual meeting of CHILDLINE Partner Directors, was held in Chennai from 10th-12th November, 2008. This meet witnessed sharing of achievements, challenges and strategies of the CHILDLINE network. The two days deliberations touched upon issues from funding crisis to the changing face of the CHILDLINE service into a more technologically advanced one.

In its 12th year of operation and being the frontline child protection body in India, CIF urged for an urgent need to formulate and formalise Child Protection Policy that would spell out the minimum norms for child protection that need to be integrated in its service delivery, at all levels of the network.

Dr. Vidya Reddy, of TULIR made a presentation on Child Sexual Abuse (CSA). Many of the partners gave inputs as to how the teams could gear up and capacitate themselves to take on cases of CSA.



CIF's year old battle on the Anchorage shelter case was also highlighted as an example of advocacy and one that had created inroads with the State of Maharashtra to further catalyse and initiate consultative processes towards formulation of an Act to deal with CSA.

Regional presentations from each zone revealed the extent of CHILDLINE Advisory Board (CAB) and advocacy initiatives taken up by each zone. The network's involvement in legal interventions, training on Juvenile Justice, complex multi-partner interventions, as well as disaster relief and management were the other important issues discussed.

REGIONAL COORDINATORS AND TEAM **MEMBERS MEETS FOR THE YEAR 2008-09**

NORTH

Regional Coordinators' Meet, February 2009

The theme of this three day meet in Udaipur, was 'Sexuality and Sexual Abuse - Perspectives and Intervention' and highlighted sexuality as a low key concept. It aimed at developing effective intervention skills in child sexual abuse cases and enabled participants to understand, overcome inhibitions and develop clarity and skills in the intervention of cases. Several sessions were held which included a session on the different perceptions regarding sexuality at birth and after socialisation which led to several enthusiastic group discussions. Questionnaires regarding child sexual abuse helped to educate the participants and case studies were also discussed.

Regional Team Members' Meet, January 2009

This meet was held in Udaipur from January 30th to February 1st and focussed on Theatre and Communication with Children to strengthen outreach capacities and to integrate community issues in open houses. It was attended by 40 team members from all partner organisations in the northern states and Jamghat, a Delhi based group was invited as the resource group though the case intervention topics

CHILDLINE NATIONAL PARTNERSHIP MEET 10" - 12" November - 2008 Chennai, TamilNadu ILDLINE India Found opment were taken by CIF. As part of the sessions that were held, several interesting exercises were conducted to improve the quality of role-plays to generate interest, address a particular issue and sustain continuity. A session on the basics of theatre covered how to sit while performing, addressing and communicating with the audience, space coverage, mobility and voice modulation.

SOUTH

Regional Coordinators' Meet, January 2009

This meet was held in Chennai and was attended by 51 coordinators for a refresher input session. In addition to issues regarding the service and the new intervention forms, the issue of community involvement in child protection was discussed. Several presentations on best practices were also made by participants and methods and innovations, advocacy issues and interventions were also shared.

Regional Team Members' Meet, January 2009

This two day meet was held in Chennai and gave the participants valuable inputs on how to respond to calls. Savitha Sriram from SNEHA, a support group for women of South Asian origin in the state of Connecticut, stressed on the importance of how a call had to be responded to. Specific activities were conducted to help the participants understand how different people interpret and respond to the same questions. Different categories of calls were discussed to clarify doubts and various outreach methods used by the city teams were also shared. Tamilselvi, an expert in street plays, folk arts and puppetry and a lecturer in Sindhi College of Arts & Science, Chennai, conducted a series of games to help develop outreach skills.



EAST

Regional Coordinators Meet, January 2009

This two day meet focussed on the rescue, rehabilitation and prevention of trafficked children and child labourers and 68 coordinators across the eastern zone took part. It also celebrated the 10th birthday of CHILDLINE Kolkata. Activities during the meet included sharing of protocols that had been developed during the Directors' Meet, discussions on legal interventions undertaken by CHILDLINE in different cities of the east zone and sharing of various government circulars issued to facilitate initiatives on child protection.

Regional Team Members' Meet, January 2009

This three day workshop on communication skills saw 53 team members from various cities/districts of CHILDINE take part. It was conducted by Sohini Chakraborty, Director and her team and focused on building team capacity to help communicate effectively with children on a one-on-one interaction as well as communicate effectively with the community at large.



WEST

Regional Coordinators Meet, September 2008

The main objective of this meet was to share innovative approaches and best practices among the regional CHILDLINEs. Several sessions were held on various topics including: Call Trends and Intervention Forms, Best Practices in Advocacy, Networking and Outreach initiatives, Resource Mobilisation and Volunteer Management, and Trends and Interventions in Child Trafficking.

Regional Team Members' Meet, September 2008

The purpose of this two-day meet was to review the activities of the different CHILDLINEs in the last year and analyse the strengths and weaknesses and the latest innovations. The meet was in a workshop format and focussed on theatre and communication with children for strengthening outreach and open house. There were 40 participants.

SENSITISATION WORKSHOPS WITH ALLIED SYSTEMS

Catalysing Allied System organisations/ institutions who have a stake in Child Protection, including Police, Judiciary, Health Care Organisations, Education Institutions, Transport Undertakings, Telecom, Media, NGOs and so on. National Integrated Child Protection (NICP) is the programme title that covers CIF's annual nationwide sensitisation and awareness workshops among allied systems institutions in all CHILDLINE cities. These workshops address various issues impacting children and processes and protocols for intervention. They provide a Rights based perspective on Child Protection and sensitise personnel of allied systems organisations on dealing with affected children. NICP workshops are supported by National Institute of Public Cooperation and Child Development (NIPCCD). In 2008-09 NICP workshops were held across the country. The summary table below indicates the key subjects and locations.

NICP

Keglon	Cities	Content	Allied Systems reached out to
15 Cities NORTH	Kanpur, Varanasi, Allahabad, Meerut, Lucknow, Chandauli, Delhi, Udaipur, Jaipur, Alwar, Jammu, Gurgaon, Shimla, Chandigarh, Gorakhpur	Child Rights, Child Labour, JJ Act, CHILDLINE, Prevention of Trafficking of Women and Children Act, Role of Media and Performing Artists in Child Rights & Child Protection, Vocational skills, , Role of ICDS staff in Child Rights & Child Protection, Child Protection Strategies in the Railway Stations with Vendors and Coolies	Bar Association, Railways Dept., Labour Dept., Shelter Home Workers, Education System, Police Dept., Medical officers, Child Development Dept., NCC Officers, Media, Performing Artists, Advocates, NGOs, Local Professionals, Youth Groups, PCO Owners, ICDS and Vendors and Coolies, Doctors, Teachers, Gram Panchayats
27 Cities SOUTH	Chennai, Madurai, Trichy, Salem, Coimbatore, Tirunelveli, Cuddalore, Nagapattinam, Kanchipuram, Kanyakumari, Hyderabad, Vijayawada, Eluru, Kakinada, Vishakapatnam, Bangalore, Mangalore, Kannur, Trivandrum, Kochi, Calicut, Wayanad, Thrissur, Malappuram, Palghat, Kasargod, Port Blair	Child Protection, JJ Act, Child Abuse, Child Rights, Child labour, Street Children, Role of the police in prevention of child labour, Child Trafficking, CHILDLINE, Child Counselling, , Right to Information Act, Missing Children, Psycho Social Problems of Children, Deviant Behaviours among children, Child Marriage, Child Beggary	Police Dept., Health: ASHA workers, Resident Medical Officers, Juvenile Welfare Dept., Labour Welfare Dept., Teachers: Inclusive Education for Disabled (IED) and Sarva Shiksha Abiyan (SSA)
21 Cities EAST	Guwahati, Agartala, Jalpaiguri, Shillong, Imphal, Murshidabad, Nadia, Paschim Medinipur, Purba Medinipur, Kolkata, Bhubaneshwar, Behrampur, Rourkela, Cuttack, Puri, Ranchi, Patna, Darbhanga, Sitamarhi, Purnea, Kishanganj	Child Rights, Role of Government to ensure the Child Protection, JJ Act, Child Protection Issues, Child Labour, Trafficking, Psychological Problems faced by Children, CHILDLINE, Child Rights, Birth & Death Registration, Migration & Immigration Registration, implementation of NREGA, Human Right Defense System (HRDS), Child Marriage, Child Abuse, Communication Skills	Health Care Systems, JJ functionaries, Private Telecom Network, Police Dept., Panchayati Raj System, Tea Garden Owners, Shelter Home functionaries, Education System, Judicial Dept.
16 Cities WEST	Mumbai, Pune, Ahmedabad, Goa, Baroda, Gwalior, Indore, Nashik, Nagpur, Bhopal, Kalyan, Aurangabad, Amravati, Sholapur, Ujjain, Ahmednagar	Child Rights, JJ Act, Child Labour Law, CHILDLINE, Trafficking, Child Health Scenario in Mumbai, Street Children, Puppet Show	Police Dept., District Women Child Development, Child Welfare Committee, Magistrates, Public Prosecutors, Centre for Integrated Development, Health Care Systems- BMC Hospitals

The CIF team facilitated the design and planning of NICP sensitisation workshops by the CHILDLINE partners with different need based allied systems at the city level. This included allied systems like the Police, Education, Health, Juvenile Justice System etc. The break-up of the workshops conducted is as follows:

Region	No of workshops
West	43
East	81
North	48
South	97
Total	269

PARTNERSHIP MEETS WITH THE STATE GOVERNMENTS

The year under review has seen a slew of networking and advocacy initiatives with state governments. These various partnerships auger well for CHILDLINE as it marks recognition by state governments of the benefits of implementing professional child helpline services. CIF views these breakthroughs as part of a significant on-the-ground gains for Child Protection as a whole in each of these states.

Funding Support in Kerala

Preparatory activities were undertaken in three new districts of Kannur, Kasargod and Palakkad in Kerala, with funding from the state Social Welfare Department. It is the first of its kind, with state government funding and a commitment for the expansion of the service. The Need Assessment Study, Resource Directory and District Mapping Exercise were undertaken in the districts. An in-house training programme was also held and twinning visits were organised between the new and senior CHILDLINE city teams.

District Model with Non-government Funding

The sanction of a part funding commitment for the district model of the CHILDLINE service in Gulbarga was received from the Women & Child Development Department, Karnataka.



Free Medical Treatment

A series of consultations on trafficking and child labour with Uttar Pradesh CHILDLINE partners, Principal Secretary, Women and Child Development (WCD), state and senior Police Officials resulted in the WCD agreeing to write letters to the Secretary for Health for free medical treatment for cases referred by CHILDLINE and for the setting up CHILDLINE booths at major railway stations in the state.

Maharashtra State Rules for Juvenile Justice (JJ)

CIF has been involved in the drafting of the Maharashtra State Rules for the implementation of the JJ Act through a series of meetings with representatives from the Women and Child Development, Maharashtra, NGO representatives and experts working on the issue of Child Protection.

Juvenile Justice Rules in Delhi

In consultation with the CHILDLINE Delhi team, CIF drew up recommendations for the amendment of the state rules for the JJ Act.

Capacity Building in West Bengal

The Department of Women and Child Development and Social Welfare, Government of West Bengal organised a training programme for Child Welfare Committee (CWC)/JJB Members in West Bengal. Entire state has been divided into nine clusters and a core training team has been formed with representatives from Govt. Departments and reputed NGOs to facilitate the sessions for this training programme. Eastern Regional Resource Centre, Kolkata is a part of the training team.



Legal Aid Workshop, Orissa

On September 14th, 2008, a workshop was organised in collaboration with Committee for Legal Aid to Poor (CLAP) at Centre for Youth and Social Development (CYSD). There were more than 50 participants including members of the judiciary, public prosecutors and lawyers. CHILDLINE Partner Directors also took part. Besides providing legal support to the children, other recommendations included framing of a state plan and framing of a state commission.

Workshop with functionaries of the Judiciary, West Bengal

On September 27th, 2008, a workshop was organised in collaboration with the National University of Juridical Sciences (NUJS), Kolkata, at NUJS. There were more than 50 participants including members of the judiciary, public prosecutors and lawyers. Apart from providing the best legal support to the children, participants confirmed their best efforts for the implementation of the J.J. Act. The objective of the workshop was to sensitise the functionaries towards Child Protection and Child Rights and to discuss legal procedures in CHILDLINE cases.

Workshop on Child Rights, Bhubaneswar

In collaboration with the Committee for Legal Aid to Poor (CLAP), CIF organised a workshop on September 14th 2008. The goal was to analyse the issue of child rights from the perspective of the United Nations' Convention on the Rights of the Child (UNCRC), discuss the realities and legalities of the child rights violation cases and create a common platform to save the child from social stigma and legal disgrace by the use of appropriate legal discourse.

The workshop attracted 40 participants including the Under Secretary, Women Welfare, Women and Child Development (WCD) department, Government of Orissa and lawyers.

Seminar on Child Trafficking: Issues and Challenges

Trafficking cases intervened by the five CHILDLINE cities in Orissa has proved its multifaceted dimensions in society. The need was felt to work on a concrete action plan to address the issue and hence, a one day seminar was organised in Panthaniwas on February 16th, 2009 by the WCD department, Government of Orissa, in association with CIF. The objective was to objectively assess the current trafficking situation, discuss the role of CWC and JJB in addressing it and to develop a state specific action plan for the prevention, rescue and rehabilitation of trafficked children.

Participants, including the Commissioner-cum-Secretary, the Director and Under Secretary of the WCD, Government of Orissa, the Inspector General of Police, Police Officials from the Department of Crime and the members of the CWC and the civil society organisations.

The Director of the WCD Department assured immediate relief to trafficked victims if recommended by the district administration. An action plan was also formed and submitted to the WCD to deal with the issue of trafficking with the help of a three-tier (state, block and village) Anti-Trafficking Cell.



Seminar on Child Rights, Kolkata

A seminar was organised by CIF in collaboration with the West Bengal National University of Judicial Sciences (WBNUJS), Kolkata, and the School of Criminal Justice and Administration on September 27th, 2008.

Participants included judicial magistrates, public prosecutors, advocates and academicians like the Vice Chancellor and the Registrar of the university.

Director, Department of Social Welfare, Special Secretary, Government of West Bengal introduced CHILDLINE and acknowledged the contributions of the judiciary and allied systems.

Issue of Missing Children, Delhi

In the year 2008, there were numerous media reports about 2,503 missing children in Delhi and about the fact that the police had only been able to trace 360 children. Based on these reports, an inquiry was instituted by both the National Commission for Protection of Child Rights (NCPCR) and the Delhi Commission for Protection of Child Rights (DCPCR). The Delhi Police Commissioner also announced a helpline for missing kids would be launched soon. With regard to this, the DCDPCR Chairperson, Amod Kanth, organised a press conference on February 20th 2009, wherein CIF was also invited to share its data on missing children. As an outcome of the press conference, the Crime Against Women Cell contacted the Delhi CIF regional office and asked for suggestions to improve their Missing Children Tracking system.



GLOBAL LINKS

Capacity Building International Helplines

A team from Kenya's Child Helpline visited CHILDLINE India. This visit was facilitated by the CIF team in coordination with CHILDLINE Mumbai partners.

Conference on Violence against the Girl Child, Netherlands

This two day conference was held in March 2009 in Hague, Netherlands and was organised by the Dutch Ministry of Foreign Affairs, in cooperation with other ministries and UNICEF. The aim was to take steps to ban violence against girls worldwide, increase awareness about the problem and urge efforts to find solutions.

125 delegates had been invited from all over the world, including experts, academics, and representatives of NGOs and government authorities, regional bodies and international organisations. Nicole Menezes participated in the conference on behalf of CIF.



Fourth CHI International Consultation, Jordan

Child Helpline International (CHI) held its Fourth International Consultation in Jordan from November 16th-19th November, 2008, and was hosted by the Jordan River Foundation – CHI's Jordanian member child helpline. Around 250 children, representatives from child helplines, partner organisations and government officials around the globe participated in this child helpline conference. CIF's Executive Director Kajol Menon took part in this consultation and was elected as the Asia Pacific representative at this forum.

The International Consultation is a knowledge-sharing platform, where child helplines can learn from best practices and gain valuable knowledge to take to their own helpline. Plenary sessions focused on the global child trafficking problem, with testimonies from every region, and child participation within helplines.



Peer Exchange Programme with Kids Help Phone, Canada

The Executive Director, Kajol Menon, and Coordinator, Strategic Alliances, Nicole, participated in the peer exchange program with Kids Help Phone Canada organised by CHI on September 2008 in Toronto.

CHILDLINE India needs strengthening of its capacity to mobilize resources and CHI in turn matched CHILDLINE India with Kids Help Phone Canada which is known for their well developed fund development programs. The peer exchange visit was specifically planned for the following purpose:

- To learn strategies on mobilizing resources from corporates and individuals in the community
- To learn strategies on marketing and communication and to examine tools used to undertake the same
- To understand the structure of kids help phone, its model and key relationships
- To gain an exposure to and understand the counselling program of kids help phone

The program was an extremely enriching experience. CHILDLINE India expresses appreciation and gratitude for the generous sharing of information and documentation by the Kids Help Phone team.

Twinning Visit to CHILDLINE, Egypt

Carlyle Pereira, Head, Special Projects and Kelvin Symon, Senior Programme Co-ordinator, went on a Twinning visit between CHILDLINE Egypt and India in July 2008.. The visit was essentially to gain exposure to the Call Centre Model in Egypt. This event resulted in an indepth learning of the Call Centre, especially some specific technical learning about the model and about the Child helpline operations in Egypt.

LEARNING EVENTS

Workshop on Management of Humanitarian Emergencies

Preeti Bhat, Head PRAD, participated in a Training of Trainers Workshop on Management of Humanitarian Emergencies which focused on Psychosocial Issues of Children And Families organised by Ummeed Child Development Foundation, held at Mumbai in February 2009.

The resource persons were doctors and psychiatrists from The Rainbow Centre for Global Child Health and Hospital, Cleveland, USA and Khon Kaen University, Thailand, who have experience of intervening in post-disaster rehabilitation programmes. CHILDLINE has consistently and regularly responded to disaster situations: Kutch earthquake, Tsunami in Andamans and Coastal Tamil Nadu, Jammu and Kashmir Earthquake, Bihar Kosi floods and Alia Cylcone in Bengal. During our interventions in disaster situations, we realised that children are most vulnerable and they have special needs.

This workshop addressed these issues of psychosocial care of children during disasters over a five day period and was intense with a number of presentations, case study analysis in small group discussions and sharing of analysis in a plenary.

Workshop on Community Radio

Carlyle Pereira participated in a workshop on Community Radio: A Tool for Empowering the Community organized by Development Alternatives in March 2009 at Taragram Appropriate Tech. Centre, Orcha, Madhya Pradesh. The workshop covered conceptual clarity, Government Regulations and Policies, Basic Production Skills. The training equipped participants with the necessary skills and knowledge to enable them to develop their own community radio station. The training program is designed to focus on the role of community radio in developing life and livelihood of the rural communities, Community Radio Installation, Broadcast and Operation Policy and technical operation of Community Radio and strategy of work plan for sustainable operation of community radio.

National Consultation on Mainstreaming Child Rights, Delhi

Nicole Menezes from CHILDLINE, participated at the national consultation on mainstreaming child rights organized by the Centre for Health Education, Training and Nutrition Awareness (CHETNA), Ahmedabad in Delhi from November 24 to 26, 2008.

Over 150 representatives of NGOs from 11 states including 20 children as well as a few international experts on child rights participated in the discussions that sought decisions and time bound action plans. There was a lively debate on a range of issues from child care to their nutritional status and lack of protection from abuse and exploitation. Child participation and child survival emerged as the two major issues for public action.

CIF Internal Capacity Building Workshops

- •In July 2008, an induction programme was conducted for CIF staff members who had joined the organisation over the last one and a half years across the four regions. The programme-cum-training included generic aspects like perspective building on child rights as well as specific orientation programmes, intervention strategies and documentation skills.
- A three day workshop on presentation skills was also organised in June 2008.
- CIF's half yearly review was held in September 2008 and looked at the need for Programmes and PRAD teams. Specific issues covered included understanding Child Sexual Abuse, building a Child Protection policy for CIF and CHILDLINE.

- CIF's Strategic Directions Meet was held in February 2009. As a result, a new vision and mission statement of CHILDLINE evolved to reflect CHILDLINE's current roles and aspirations.
- CIF's annual review was held in March 2009. Departmental activities of the past year were shared, plans for the next year and new projects were discussed.

PLAN PROGRAMME UNIT TRAINING SESSIONS

Based on the Child Rights training that CIF provided to Plan Programme Units (PUs) and other training sessions with allied systems, CIF has compiled a training manual. During the reporting period, CIF contributed to two training sessions that were organised by Plan for their PU partners. The meeting for the Rajasthan partners was held in Udaipur in May 2008 and the one for the Bihar PU partners was held in June 2008.

In 2009, a new training session for the PU partners was organised to cover the areas of Child Rights, Child Protection, Juvenile Justice Act and the institutions under these. Over 20 organisations in the states of Uttarakhand, Andhra Pradesh, Orissa, Rajasthan and Delhi were covered.

TELECOM: ADVOCATING FOR SEAMLESS AND CHILD FRIENDLY CONNECTIVITY

Over the past decade the telecom sector has changed completely. The Telecom Regulatory Authority of India (TRAI) is the regulatory authority for the sector. Department of Telecom (DOT), Ministry of IT and Telecom now markets the frequencies. Both MTNL and BSNL are now independent public sector corporates and not under direct supervision of DOT.

The country is divided into 19 telecom circles and four metro circles. Telecom service providers have interconnect agreements for smooth transfer of calls across circles and service providers, so that, there is seamless connectivity when subscribers move out of their home circles. In the new switch based service delivery, each circle is now a 'state' and at times, includes more than one geographical state territory. Even the landline numbers can move across locations

as they are based on either CDMA or GSM service. This means that 1098 can no longer be activated for a specific city only – it is activated in an entire telecom circle and the termination points cannot be differentiated within a circle on the basis of geographical limitations. This implies that CHILDLINE 1098 either services all calls within a telecom circle at one point or services several telecom circles from one point. There is no other alternative. To keep 1098 as only based on MTNL/BSNL is no longer viable, given the declines in their subscribers, both private as well as PCOs.

Voice Domain Management

Over the last 15 years, the huge growth in telephony and internet services has resulted in global recognition of the need to manage the "Voice Domain". The voice domain management now covers a variety of processes that are enabled due to the convergence of telecom and IT technologies, which is what a BPO Call centre represents. This allows for ensuring call management, voice service standards management, single point response to clients querying through multiple medias such as phones, email, interactive web sites and Customer Relationship Management (CRM) with dedicated software. Helplines that receive thousands of calls can now also avail these technologies and ensure far better/efficient management of calls and voice responses. The world over Helplines (911 and others) are using BPO call centre based technologies to deliver more efficient service that can be managed on real-time basis.

Middle-class Calls to 1098

With the rapid expansion of mobile services amongst urban India - teledensity among the middle-class is now almost universal. At the same time, internet usage is growing among middle-class fuelled by Government and banking sector services delivery via net (IT returns, college admissions, online banking, travel reservations, are all online now). This has led to middle class calling 1098 for issues like exam related stress and child abuse.

The email id provided in the CIF's website hardly received any cases three years ago. However, today one or two cases are reported via email every day.

Increasing awareness of 1098 and internet usage will lead to many more calls from the middle-class – this is inevitable and we cannot turn away from providing Tele-Counselling services to middle-class callers. This is a specialised kind of service and cannot be done at many points across the country as it requires special skills. It can only be controlled from a Call Centre where we can maintain seats for specialised Counsellors who can directly respond to such queries.

Scaling up the CHILDLINE service implies adopting a suitable model which allows for effective standardisation and quality control of voice response to 1098 calls. In a scenario where call connectivity cannot be distributed city-wise, telecom connectivity to centralised call centres is critical.

Catalysing Telecom

In February 2009, at the request of CIF, the Secretary MWCD initiated a meet with Secretary Department of Telecommunications, Ministry of Communications and IT. The Chairmen and Managing Directors of both BSNL and MTNL and their management teams were present. The meeting discussed the needs of CIF in view of the Centralised Call Centre (CCC) - that of tollfree connectivity from BSNL/MTNL across telecom circles to the CCC in Mumbai (for North and West region) which has been set up and to the future CCCs in Chennai (Southern states) and Kolkata (East and North East states).

We are hopeful that these discussions bear fruit in the next fiscal year so that all CHILDLINE cities can be connected to a CCC.







The Services Department is the core of CHILDLINE India Foundation (CIF) and is responsible for the expansion of the CHILDLINE service to new locations and facilitation towards effective quality service delivery in locations where the service is currently functional.

Preparatory Activities for CHILDLINEs that have been recently initiated:

Region	Visits	In-house training of CHILDLINE teams
East	2 (Kishanganj & Purnea – Bihar)	2- Kishanganj & Purnea (Bihar)
South	7 (Gulbarga,Kasargod, Kannur, Palakkad, Malappuram)	1- Chennai (Tamil Nadu)
North	Nil	4- Shimla (Himachal Pradesh), Varanasi & Chandauli (UP), Jaipur (Rajasthan)
West	Nil	2- Ujjain (MP), Mumbai (Maharashtra)
Total	9	9

CHILDLINE is now functional in 83 cities across the country with 203 partners.

The Services team completed 152 networking visits to ensure the smooth running of the CHILDLINE service in the various cities:

Region	Visits
East	34
West	32
South	52
North	34
Total	152

While the CHILDLINE service was being facilitated during the reporting period, advocacy processes were strengthened with the local and state governments, regional networks and NGOs, capacity building of the CHILDLINE teams and several other initiatives were undertaken.

The CHILDLINE Network in 2008-09

Two new CHILDLINEs were set up with Sir Dorabji Tata Trust's and State Government of Karnataka's funding in Purnea and Gulbarga.

Regional Overview of Activities during the year 2008-09

NORTH: The region caters to 16 CHILDLINEs across the states of Rajasthan, Uttar Pradesh, Punjab, Haryana, Himachal Pradesh, Delhi, Chandigarh and Jammu & Kashmir.

Uttar Pradesh (UP)

Lucknow

A one-day meet of the Directors of the UP CHILDLINE was held in Lucknow on August 29th 2008. The main issue was child trafficking and child labour in UP. The Secretary, Women & Child Development (WCD), UP along with senior officers of the other allied system participated in different sessions along with several CIF members.

On a separate occasion, CHILDLINE met with the Additional Director General of Police, Security, Lucknow to thank him for ensuring that the police were verifying the homes of the children who were being restored by the Lucknow CHILDLINE and for including CHILDLINE in crime meetings.

Chanduli District

CHILDLINE met with the Chief Medical Officer in Chanduli district wherein, he agreed to issue a circular to help in the medical and legal issues of children.

Kanpur

During the year, a CHILDLINE Advisory Board was set up in the city and its first meeting was held on May 26^{th} , 2008.

On a separate occasion, meetings between CIF and the Inspector General of Police , Kanpur zone were also held in the city. He agreed in principle to depute juvenile police officers/child welfare officers in every police station within Kanpur.

CHILDLINE also met the functionaries of the Labour department of Kanpur and Child Welfare Committee (CWC) Chairperson.

Rajasthan

After many advocacy efforts by the North Regional Resource Centre (NRRC), CIF and CHILDLINE Jaipur, for the inclusion of the CHILDLINE message on the state police website, in January 2008, the same has been included on www.rajpolice.nic.in.

Alwar

After several advocacy efforts with the police, the Superintendent of Police, Alwar approved the putting up of CHILDLINE hoardings and posters in all the police stations in the district of Kota. CHILDLINE has also been requested to be an active member of a district monitoring committee in partnership with other NGOs in Alwar on the issue of female foeticide in the district.

Udaipur

The Inspector General of Police, Udaipur agreed to put up CHILDLINE hoardings/ posters at suitable locations in all the police stations in Udaipur. The Station House Officers (SHO) were asked to treat child related cases as Special Juvenile Police Units (SJPUs) and police stations in Udaipur were asked to refer child related cases to CHILDLINE.

Jammu

A meeting with NGOs working on child rights issues were conducted by CHILDLINE Jammu on May 1st, 2008. The NRRC and CIF were also represented. This was the first meeting of its kind where the NGOs of Jammu city came together and discussed child issues.

Himachal Pradesh

A meeting was held between CHILDLINE and the Superintendent of Police, Shimla who agreed to issue a circular to all police stations and chowkies across Shimla to extend support to CHILDLINE, to fund trainings with the police personnel on issues related to CHILDLINE interventions, child rights, child abuse, labour and trafficking. CHILDLINE was also provided with a list of missing children and data on crimes against children.

During the year, CHILDLINE also met with the Social Welfare Officer and Supervisor and the District Commissioner of Shimla to garner their support for the 1098 service. Meetings were also held with the General Manager, BSNL (Telecom) Shimla and CHILDLINE to discuss connectivity problems of 1098.

Delhi

During the year under review, a meeting was held between CHILDLINE and the Director, Women and Child Welfare, Delhi. The Director agreed to facilitate the process of mass awareness of CHILDLINE through the respective departments and requested for a formal letter to be sent. The department also asked for a draft of suggested amendments after which, the state government would facilitate a dialogue on the same.

The Delhi CHILDLINE partners also met to discuss amendments of the J.J. Rules for Delhi. Based on the suggestions, a compilation has been sent to the government.

A meeting with the Programme Officer of Northern India, Railway Children-UK and CIF was held to revise the strategy for the intervention programme of the railway children, request collaboration in Bihar for the study and train railway children for outreach workshops on sex and sexuality.

The South Asian Conference on Child Labour, organised by Global March against Child Labour and Bachpan Bachao Andolan and a five-day workshop for the master trainers on the Integrated Child Protection Scheme (ICPS) in National Institute of Public Cooperation & Child Development (NIPCCD) was attended by CIF representatives.

Noida

During the year, a meeting between CIF and Amity International University was held at Noida to finalise the curriculum for the Child Rights Diploma to be introduced shortly by the university.

Chandigarh

In 2008-09, CHILDLINE met with the Joint Secretary, Public Relations of Chandigarh who agreed to display the CHILDLINE link on the Chandigarh government website as well as the Chandigarh Tourism website.

SOUTH: This region caters to 28 CHILDLINEs across the states of Tamil Nadu, Kerala, Andhra Pradesh, Karnataka, and Andaman & Nicobar Islands.

Kerala

A first of its kind, South Regional Resource Centre (SRRC), CIF organised a district level multi allied system consultation/sensitisation programme on Child Rights and CHILDLINE in Kannur, Malappuram through the support of the Kerala government.

During the year, circulars were also issued by the

Secretary, Social Welfare, to the District Collectors and Superintendent of Police for CAB and signing of identity cards for the CHILDLINE teams.

Tamil Nadu

Through the advocacy efforts of the CIF and Chennai partners, the CHILDLINE Chennai call centre was



shifted from the traffic control room to another room within the premises of Commissionerate of Police, Chennai during the year under review.

EAST: This region caters to 22 CHILDLINEs across the states of West Bengal, Orissa, Bihar, Jharkhand, Meghalaya, Tripura, Manipur and Assam.

West Bengal

Kolkata

CHILDLINE Kolkata celebrated its 10th year on March 26th 2009. Children from various NGOs and shelter homes took part in the celebrations. A tram ride was part of the many activities which also helped generate awareness about the organisation.



Jalpaiguri District

In an initiative to further awareness about marginalised children, in March 2009, CHILDLINE Jalpaiguri along with the Jalpaiguri Welfare Organisation, one of CIF's partner organisations, chose young Sanjoy Chakraborty as a mascot to address various representatives from the public administration system



at the CHILDLINE Advisory Board (CAB) meeting in March this year. This was the first time that a child has taken part in the district level policy making body of CIF and the initiative was a great success.

On a separate occasion, the District Magistrate of Jalpaiguri district issued a circular to other allied systems for the smooth functioning of CHILDLINE and to help the team members on an emergency basis, particularly during the rescues.

During the year, CHILDLINE also met with the Deputy Superintendent of Police, for the implementation of State Juvenile Police Unit in Jalpaiguri. The police

department also issued a circular to provide police assistance during the rescue and restoration of children.

Assam

Guwahati

CIF participated in the regional consultation meet to encounter child abuse in Guwahati. There were representatives from the Government of India, State Governments of West Bengal, Assam, Mizoram and Bihar, NIPCCD (Regional and Central) and NGOs from West Bengal, Bihar, Assam and Mizoram.

Tripura

Agartala

During the year, a circular was issued by the District Magistrate to the police, health and labour departments for assistance during emergency situations.

Orissa

In January 2009, 150 children participated in a child meet organised by Disha, a collaborating organisation and CIF. These children belong to the tribal areas of Nuaga and Bisra Block of Sundargarh district, Orissa.

CIF has also begun an advocacy with the State Government and has asked for a night shelter to be set up.

Bihar

During the year, CIF participated in a consultation organised by Save the Children in Bihar. The theme was 'To Make Bihar a Child Labour Free State'. CIF emphasised more on prevention/rehabilitation.



Kosi Flood Intervention in Bihar

In August 2008, when the Kosi river changed its course, it inundated a population of around 38 lakh across the various districts of Bihar. For CIF, the needs of the children in the affected areas became a priority and it raised funds from HDFC Bank.

The team conducted a three day Need Assessment Survey in nine main government camps and identity cards were issued to the beneficiaries to help in the distribution of relief aid.

It set up helpdesks which were instrumental in dealing with post flood issues such as missing children. Medical camps were also organised in Basantpur block and about 500 children received medical attention.

Relief kits containing biscuits, mineral water, glucose, Oral Rehydration Solution (ORS) etc. were distributed among 210 pre-identified families in Birpur, Basantpur Block.

CIF reached out to approximately 5,000 children during the 100 days that they were present in the worst affected areas. Through this exercise of working with

the local administration, CIF gained credibility not only with the local community but also the State Government and local authorities.

WEST: This region caters to 17 CHILDLINEs across the states of Maharashtra, Madhya Pradesh, Gujarat and Goa.

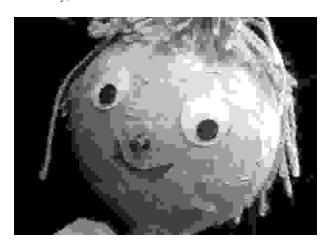
Maharashtra

Mumbai

The verdict on the Anchorage Case earlier on in the year has in a way, helped CIF address the issue of lack of both legislative cover as well as procedures and mechanisms for Child Sexual Abuse (CSA). It has made CIF ready for a long sustained campaign to change the way CSA is handled in India and impact the fast growing scourge of CSA. CIF has also embarked on a year long Child Sexual Abuse campaign in Mumbai, with financial support from HDFC Bank. The campaign will include sensitisation programmes for the media, police, healthcare, judiciary, NGOs dealing with children, municipality, as well as Training of Trainers initiative (TOT) for Parent Teacher Associations of schools in Mumbai, besides referral to legal aid and care facilities.

The CHILDLINE Intervention Unit (CIU) staged a street play on child sexual abuse and a puppet show on child labour along with the message of CHILDLINE at a children's camp organised by Mobile Crèches. Around 500 children of construction workers attended the camp

During the year under review, post the terrorist attacks of November 2008, as a gesture of CHILDLINE's solidarity, the CHILDLINE Intervention Unit team



members visited all police stations in the areas from Bandra to Malad including the railway police chowkies located in the railway stations. The team tied green bands and distributed greeting cards. This initiative also helped in raising awareness about the service



among the police officers who were not aware of the organisation and its various activities.

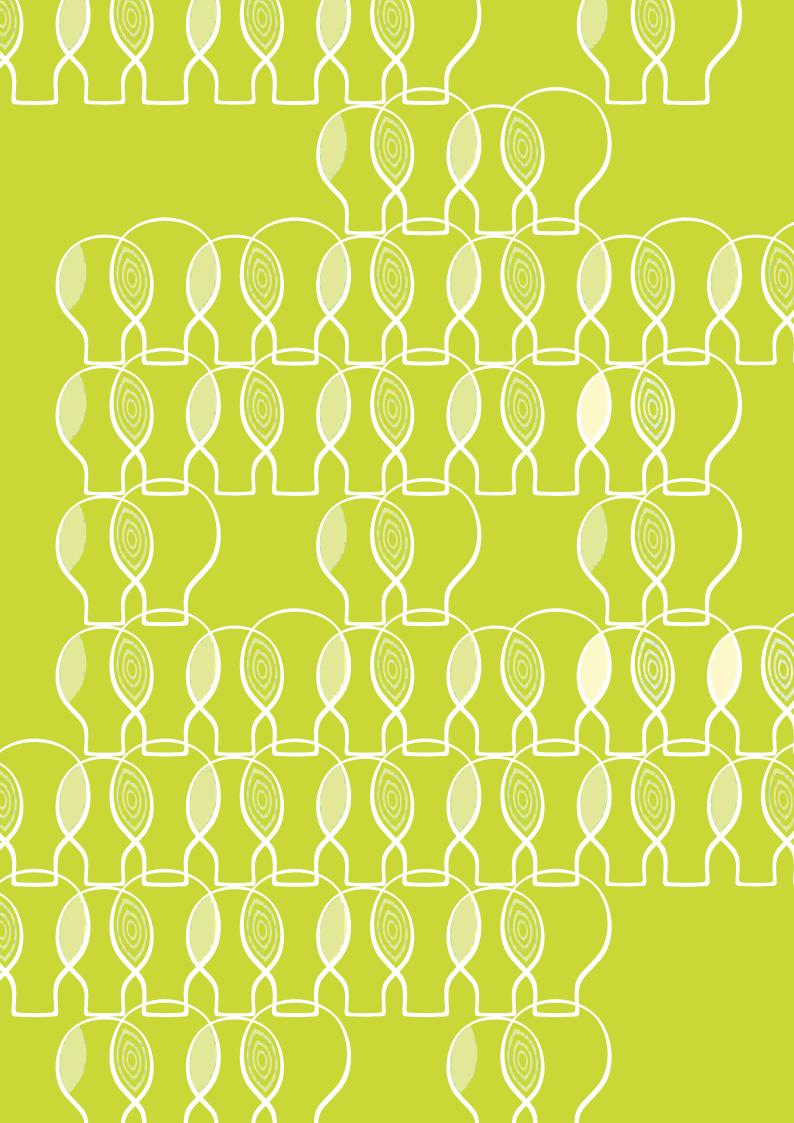
With the change to CHILDLINE Contact Centre (CCC) in Mumbai, CIF needed a first hand, ground level experience of case intervention so that innovative case intervention protocols, issue based intervention protocols, protocols for interface with CCC and innovative models of outreach/networking/advocacy could be defined clearly based on inputs/performance and output indicators. The resignation of a Collab partner in the western suburbs coincided and a CIF team was put into place as the CIU w.e.f. January 1st, 2008. An office in Andheri was found and the team has taken off since then. The connect between CCC and CIU has resulted in several prominent cases being taken up to a resolution. With the CIU, CIF now has direct case intervention case management experience. Though the CIU model is essentially a one off programme through which innovative practice can be lab tested before being shared with the CHILDLINE network. The CIU today has not only achieved a significantly higher number of case interventions, but has also developed detailed intervention protocols and processes. These will be converted into manuals that will be sent out to the CHILDLINE network.

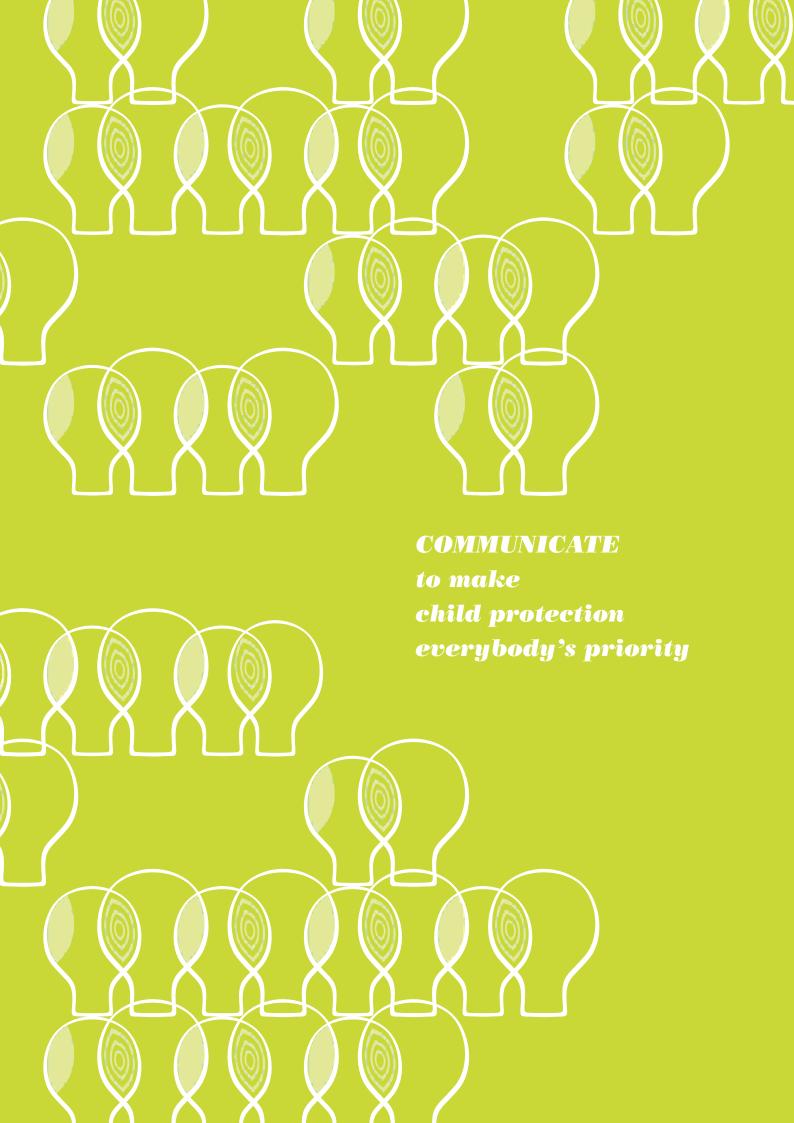
CHILDLINE Mumbai celebrated its 12th year on 26th September, 2008. Present at the celebration were











A key mandate of CHILDLINE India Foundation (CIF) is to promote the cause of Child Protection through Awareness and Advocacy within the society. To achieve this, CIF has been continuously working towards strengthening the brand equity of CHILDLINE and raising resources from public and private trusts, corporates, events and other initiatives.

EVENTS

International Child Helpline Day

Celebrations 2008

Child Helpline International is the global membernetwork of Child Helplines working to protect the rights of the child in over 150 countries with 91 official members. May 17th has been declared as the International Child Helpline day and is celebrated by child helplines across the world.

• CIF's Southern Regional Resource Centre, Chennai organised two events to mark the day namely; a Text Message Campaign and the formation of a Human

Chain. For the state-wide campaign, it tied up with Tata Indicom and Vodafone, Chennai.

- The formation of a Human Chain was organised by in collaboration with the partner organisations at Marina beach and more than 200 student volunteers of National Service Scheme (NSS) & Social Work departments from Stella Maris College, Queen Maris College, Loyola College, DG Vaishnav College, Madras University, and Hindu College took part. The event was chaired by Dr. P. Manorama, Chairperson, Child Welfare Committee (CWC), Chennai.
- CHILDLINE Allahabad along with the Diocesan Development & Welfare Society organised a 25 kilometre long rally to mark the day. The rally comprised of about 50 cycle rickshaws carrying children wearing CHILDLINE t-shirts. Handbills were distributed to spread the CHILDLINE message.









CHILDLINE Stall at Bal Mela, November 2008

MWCD, GOI organised a Vatsalya Mela at the Pragati Maidan from November 14th to 27th, 2008. Ms. Renuka Chowdhary then Minister (Independent Charge), MWCD inaugurated the Mela.

CIF had a stall and put up colourful banners, posters and awareness material. The stall was visited by a large number of people who showed interest to know more about the CHILDLINE Services.

Delhi Marathon, November 2008

CIF participated in the Delhi Marathon with the support of three corporate teams — Sanofi Aventis, The Park Hotels, Delhi and Bank of America. Our two Dream Runners Preet Dhupar and Ashley Menezes participated enthusiastically and managed to raise a substantial sum.

Mumbai Marathon, January 2009

CIF participated in the Mumbai Marathon with the support of 30 committed participants from Axis Bank, DSP Merill Lynch, L&T, Osian's Art, Sanofi Aventis, Star TV and Tata AIG Life. The other corporate teams that supported CIF were Bank of America, Cross Tabs, Ernst & Young, Future Generali and Nickelodeon. We salute our runners namely; Shvetha Bhupathi, Sunil Rawlani, Aditi Paradkar, Linus Chhettiar, Shashi Raghunandan and TJ Mathew.









AWARENESS CAMPAIGNS

CHILDLINE Radio Mirchi Rasta Reporter Initiative, July-September 2008

The Radio Mirchi Raasta Reporter Initiative was envisaged with the dual objective of empowering the street youth in Mumbai to report on the flood and traffic situation as well as to ensure that listeners are updated during the monsoons. Twenty nine youths were posted in specific parts of Mumbai and reported on traffic jams, obstructions to traffic, cancellation of local trains, flooding, accidents, etc.





Bal Vividha, December 2008

Bal Vividha, a celebration of diverse approaches to learning was organised at the Birla Industrial and Technological Museum (BITM), from December 4th-7th, 2008. It was hosted by the Comet Media Foundation. CIF was given the opportunity to set up an interactive corner to promote its message, philosophy, operational areas, objectives and achievements. The main focus was to celebrate the completion of 10 years of CHILDLINE Kolkata.

CHILDLINE Online Campaign, January 2009

In an online awareness cum resource mobilisation initiative, in January this year, CIF advertised on various high traffic websites. The websites that were identified are:

cricinfo.com, sulekha.com, in.com, santabanta.com, ibnlive.in.com, moneycontrol.com and google.com. This initiative was a success and has trebled traffic to the CIF website.

CHILDLINE Print Media Campaign, 2009

As a pilot resource mobilisation campaign, CIF placed donation coupons in the DNA newspaper editions of Mumbai, Pune, Bangalore, Jaipur, Ahmedabad and Surat.

cut here	, - 1/2
YES, I SUPPORT CHILDLINE 1098 to assist children in distress.	Missing children. Abused children. Runaway children. Children needing medical assistance. All children in need of care and protection.
I am happy to help CHILDLINE reach more children in need of care and protection. Name (Mr/Mrs/Ms)	CHILD LINE 1098 NBH & DAY
Address	Child/ concerned Adult dials 1098
PIN:	
Phone: Mobile:	Connected to a CHILDLINE centre
I would like to donate an amount of Rs(Rupees	
Or Please debit my (select relevant) Master Card Visa Card Bank Debit card Card number (please enter 16 digit card number)	CHILDLINE team rushes to child within 60 minutes
Expiry date: (DDMM/YYY) PAN NO (Required for 100% tax exemption under Sec 35AC if IT Act, in case of donations over Rs. 5000/-)	Child provided rehabilitation constant follow up
Note: All donations are exempt from Tax under sec 80G (below Rs 5000/-) and Sec 35AC (over Rs 5000/-).	CHILD SCHILD INE NIGHT & DAY
Date: Signature:	Some numbers change lives.
Please mail this coupon along with your crossed account payee cheque/DD to: CHILDLINE India Foundation 2" floor, Frere Bridge, low level, Near Grant Road Station, Mumbal, 400007. Near Grant Road Station, Mumbal, 400007. Email: dia11088@childlineindia.org.in Website: www.childlineindia.org.in	CHILDLINE 1098 is a nation-wide, 24 hr, free- phone outreach emergency helpline for children in need of care and protection. Project supported by the Union Ministry for Women and Child Development and linking State Governments, NGOs, Bliateral/Multilateral Agencies and Corporate Sector. At present, we cover 83 cities and service over 2 million calls a year

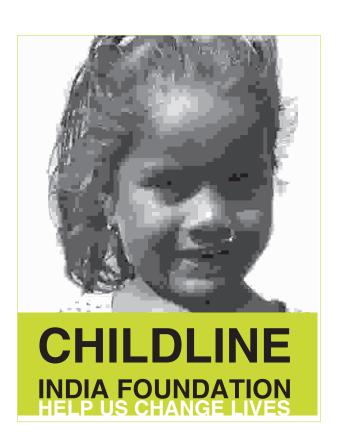
Awareness Created Through Television Programmes

- CIF's media advocacy initiatives resulted in MTV, a popular youth channel, featuring CHILDLINE on its show 'On the Job2'. This has resulted in a huge increase in student volunteers for CHILDLINE.
- CIF tied up with Channel 9X for a children's reality song and dance show 'Chakk de Bachche'.

School Campaigns

As part of the on-going school campaigns, work began in July 2008 with the placement of one CHILDLINE staff member each in Delhi, Kolkata, Chennai, Mumbai and Pune. Since then, CHILDLINE has been introduced to schools and has been sensitising principals, teachers and students. So far, about 600 principals have been contacted and awareness programmes have been organised for about 45,000 students in 65 schools.

Apart from the metros, the visits have spread to other cities like Baroda, Hyderabad, Vijayawada, Vizag, Madurai, Kolhapur, Solapur, Ahmednagar, Nashik, Aurangabad, Madgaon, Jaipur, Ajmer and Siliguri.









Direct Mailers

In an effort to mobilise resources and raise the level of awareness about CHILDLINE, CIF sent out one lakh mailers in February 2009. Along with the metros, cities like Pune, Bangalore, Hyderabad and Ahmedabad were also covered.

College Fests

A tie-up with college festivals like Malhar of St. Xavier's College and the Tsunami Fest of Lala Lajpat College.

Indian Premiere League

A tie-up with the Indian Premier League Chennai Challenge team for the 10th anniversary celebrations of CHILDLINE Chennai.

10-9-08

Coinciding with the rare calendar date of 10-09-08 an awareness campaign was carried out involving 30 corporates which created a massive awareness campaign online.

Information Education and Communication Material

'Standees' and other information, education and communication material depicting CHILDLINE services for public events were developed and printed.

Social Film

CIF tied up with MAM Films annual free documentary films competition and obtained a new film on CHILDLINE at no cost. The competition by MAM invites 100 filmmakers to make documentaries on a chosen NGO from among the NGOs registered with MAM.



Missing children. Abused children. Runaway children. Children needing medical assistance. All children in need of care and protection.



Dial 1098

Child/ concerned Adult dials 1098



Connected to a CHILDLINE centre



CHILDLINE team rushes to child within 60 minutes



to clinica within 60 minutes

Child provided rehabilitation constant follow up



Childline Project supported by the Union Ministry of Women and Child Development and linking State Governments, NGOs, Allied Systems and Corporate Sector. वाइल्डलाइन राज्य सरकारों, गैर सरकारी संगठनों, शैक्षणिक संस्थानों, दिपसीय और बहुपक्षीय एजेन्सिओं तथा कॉरपोर्ट सेक्टर के साथ मानीवारी में यह महिला एवं बाल विकास मंत्रात्य की परियोजना है। जब आप देखें कि किसी बच्चे को मदद की जरूरत है तो १०९८, इस नंबर पर कॉल करें।

www.childlineindia.org.in

$Corporate \, Social \, Responsibility \, Activities \, for \, the \, Year \, under \, Review \,$

Month	Corporate	Activity
April 2008	Deloitte	The employees invited 30 children from CIF's partner organisation to their office at Powai IT Park. They spent the day playing games, watching movies and created Warli paintings. Several outreach programmes in the neighbouring areas were also conducted.
May 2008	Mphasis	CHILDLINE college volunteers and Mphasis employees organised puppet shows as an outreach programme for children at the Prithvi Theatre in Mumbai.
June 2008	HSBC Bank	CHILDLINE tied up with the bank wherein across India, ATM card holders could donate cash directly from the ATM banks while withdrawing money.
	Tata Communications	An NGO mela was attended by the CHILDLINE team to spread awareness amongst the employees.
September 2008	I Mint Cards Initiative	As per the initiative, reward points from I Mint credit cards are donated to CHILDLINE.
	Axis Bank	As per the credit card tie-up with Axis Bank, on their respective customers' birthdays, a percentage from an expenditure made by the customer, is donated to CHILDLINE by the bank.
	Oberoi Hotels and Rotary Mumbai	A special charity dinner was hosted by Oberoi Hotels, Rotary Mumbai and the consulates of 18 countries for CHILDLINE.
	HSBC Bank	HSBC Bank supported CHILDLINE by sponsoring the birthday party.
November 2008	ICICI Bank	A donation option page was included in the ICICI Bank reward point catalogue for HNI platinum card holders as an initiative towards helping CHILDLINE.



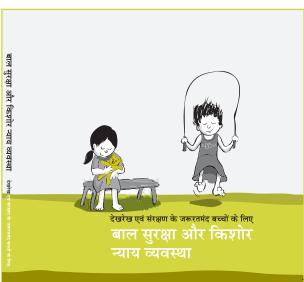
PUBLICATIONS

ChildNET National Trend Analysis Report

CIF's 'CHILDLINE Calling Is India Listening: Analysis of Calls to 1098' is based on data compiled from April 2005 to March 2006 and April 2006 to March 2007. It was released in August 2008.

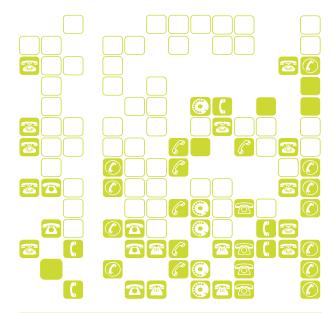
The report covers national trends as well city level data on caller types, problems and interventions carried out by the CHILDLINE teams. The data provided by the cities has been utilised to compliment the ChildNET data. The first edition of the report has been used extensively by CHILDLINE partners and other child rights organisations to represent the problems of marginalised children in India.





Manuals on the Juvenile Justice System in India in Hindi

CIF had been involved with Juvenile Justice consultations in a few states and in 2006 the JJ Act was amended. Thus there arose a need for a simple tool to understand the provisions under the Act. In 2007-08, CIF brought out a set of manuals on Juvenile Justice namely; Child Protection and Juvenile Justice System for Children in Need of Care and Protection by Dr. Nilima Mehta and Child Protection and Juvenile Justice System for Children in Conflict with the Law by Maharukh Adenwala. These manuals were widely disseminated and in April 2009, were translated into Hindi and also published.





CHILDLINE Newsletter

The CHILDLINE newsletter was started with the aim of sharing the major events in CHILDLINE cities of the network. This includes advocacy efforts as well as initiatives to create awareness generation in the cities. The newsletter also gives an opportunity to the cities to share some landmark cases that they have handled. Four issues of the quarterly newsletter were brought out last year.

Creation of the Robin Age Comic Strip

'The Adventures of Bantu' is the new Child Rights and Child Protection communication to children, in comic strip format. The comic strip has been created by Designbar and the series was published in *Robin Age*, a newly launched children's magazine, which presents entertainment and learning in a new social friendly editorial environment. The strips are also on the CHILDLINE website.









REPORT OF AN AUDITOR RELATING TO ACCOUNTS

audited under sub-section (2) of section 33 & 34 and rule 19 of the Bombay public trusts act

Registered No: F - 21743 (Bom) Name of the Public Trust: CHILDLINE India Foundation For the year ended 31st March, 2009

a)	Whether accounts are maintained regularly and in accordance with the provisions of the Act	
	and the rules ;	Yes
b)	Whether receipts and disbursements are properly and correctly shown in the accounts; Whether the cash balance and the vouchers in the custody of the manager	Yes
	or trustee on the date of audit were in agreement with the accounts;	Yes
d)	Whether all books, deeds, accounts, vouchers or other documents or	
	records required by the auditor were produced before him;	Yes
e)	Whether a register of movable and immovable properties is properly maintained, the	
	changes therein are communicated from time to time to the regional office, and the	
	defects and inaccuracies mentioned in the previous audit report have been duly	
	complied with;	Yes
f)	Whether the manager or trustee or any other person required by the auditor to appear	
	before him did so and furnished the necessary information required by him ;	Yes
g)	Whether any property or funds of the Trust were applied for any object or purpose other	
	than the object or purpose of the Trust ;	No
h)	The amounts of outstanding for more than one year and the amounts written off, if any;	Rs.383918/- (Includes TDS
		Receivable) W/off: Rs.Nil.
i)	Whether tenders were invited for repairs or construction involving expenditure	
	exceeding Rs.5,000/-;	Yes
j)	Whether any money of the public trust has been invested contrary to the provisions of	
	Section 35;	_No
k)	Alienations, if any, of the immovable property contrary to the provisions of Section 36 which	
	have come to the notice of the auditor;	Not Applicable
I)	All cases of irregular, illegal or improper expenditure, or failure or omission to recover	
	monies or other property belonging to the public trust or of loss or waste of money or	
	other property thereof, and whether such expenditure, failure, omission, loss or	
	waste, was caused in consequence of breach of trust or misapplication or any other	
	misconduct on the part of the trustees or any other person while in the management of the	
	trust;	None
m)		-No
n)	Whether the maximum and minimum number of the trustees is maintained;	Yes
0)	Whether the meetings are held regularly as provided in such instrument;	No
b)		Not Applicable
d)	Whether any of the trustees has any interest in the investment of the trust;	-No
r)	Whether any of the trustees is a debtor or creditor of the trust;	-No
s)	Whether the irregularities pointed out by the auditors in the accounts of the previous	Niet Augelies Isla
4)	year have been duly complied with by the trustees during the period of audit;	Not Applicable
t)	Any special matter which the auditor may think fit or necessary to bring to the notice of the	
	Deputy or Assistant Charity Commissioner.	Consequent to a fire at the
		office on 4th June, 2009,
		substantial amount of
		vouchers were destroyed by
		fire.

THE BOMBAY PUBLIC TRUSTS ACT, 1950. SCHEDULE IXC (Vide Rule 32)

Statement of income liable to contribution for the year ended: 31st March, 2009

Name of Public Trust: CHILDLINE India Foundation, Registered No: E - 21743 (Bom)

		Rs.	Rs.
l.	Income as shown in the Income and Expenditure Account (Schedule IX) (Excludes transfer from Earmarked Funds)		51,769,928
II.	Items not chargeable to Contribution under Section 58 and Rule 32 :		
(i)	Donations received from other Public Trusts and Dharmadas	-	
(ii)	Grants received from Government and Local authorities	16,828,927	
(iii)	Interest on Sinking or Depreciation Fund	-	
(iv)	Amount spent for the purpose of secular education	-	
(v)	Amount spent for the purpose of medical relief	-	
(vi)	Amount spent for the purpose of veterinary treatment of animals	-	
(vii)	Expenditure incurred from donations for relief of distress caused by scarcity, drought, flood, fire or other natural calamity	-	
(viii)	Deductions out of income from lands used for agricultural purposes: a. Land Revenue and Local Fund Cess	_	
	b. Rent payable to superior landlord	-	
	c. Cost of production, if lands are cultivated by trust	-	
(ix)	Deductions out of income from lands used for non-agricultural purposes: - a. Assessment, cesses and other Government or Municipal taxes	-	
	b. Ground rent payable to the superior landlord	-	
	c. Insurance premia	-	
	d. Repairs at 10 per cent of gross rent of building	-	
	e. Cost of collection at 4 per cent of gross rent of buildings let out	-	
(x)	Cost of collection of income or receipts from securities, stocks, etc. at 1 per cent of such income	1,920	
(xi)	Deductions on account of repairs in respect of buildings not rented and yielding no income, at 10 per cent of the estimated gross annual rent	-	16,830,847
	Gross Annual Income chargeable to contribution Rs.		34,939,081

Certified that while claiming deductions admissible under the above Schedule, the Trust has not claimed any amount twice, either wholly or partly, against any of the items mentioned in the Schedule which have the effect of double deduction.

Trust Address:
CHILDLINE India Foundation
2nd Floor, Nana Chowk Municipal School
Frere Bridge Low Level, Nana Chowk
Mumbai - 400 007

THE BOMBAY PUBLIC TRUSTS ACT, 1950. **SCHEDULE VIII [Vide Rule 17(1)]** BALANCE SHEET AS AT 31st MARCH, 2009

Name of Public Trust: CHILDLINE India Foundation,

	As At 31st March 2009	As At 31st March 2008
Trusts Funds or Corpus:-		
Balance as per last Balance Sheet	3,807,613	3,013,413
Adjustment during the year	-	
Add: Corpus Donations received during the year	28,000	794,200
	3,835,613	3,807,613
Other Earmarked Funds:-		
Depreciation Fund	-	
Sinking Fund	-	
Reserve Fund	-	
Other Earmarked Funds (Schedule 'A')	29,044,210	26,267,491
(Schedule A)	29,044,210	26,267,491
Unrestricted Reserve Fund As per last account	2,398,181	2,398,181
GOI - Block Grant:-	50.400	44,000,004
As per last account	53,430	14,222,364
Add: Received during the year	60,679,678	47,635,327
Less: Paid to the Organizations for 2005-06	-	7,461,192
Less: Paid to the Organizations for 2006-07 Less: Paid to the Organizations for 2007-08	1,646,027	54,331,763
Less: Paid to the Organizations for 2007-06 Less: Paid to the Organizations for 2008-09	49,742,982	54,551,765
Less: Bank Charges / Postage	200	11,306
Less. Darik Gharges / Fostage	9,343,899	53,430
GOI - Tsunami Relief:-		
As per last account	611,141	611,14
Add: Received during the year	-	211,111
Less: Transfer to Income & Expenditure A/c	-	
	611,141	611,14
Balance C/f	45,233,044	33,137,856

	As At 31st March 2009	As At 31st March 2008
Immovable Properties:-		
Balance as per last Balance Sheet	-	-
Additions during the year	-	-
Less: Sales during the year	-	-
Depreciation for the year	-	-
Investments:-		
GOI 8% Savings (Taxable) Bonds 2003	2,400,000	2,400,000
	2,400,000	2,400,000
Fixed Assets:-		
(Schedule 'B')		
Balance as per last Balance Sheet	1,289,243	806,046
Additions during the year	371,121	658,560
Less: Disposals / Adjustments during the year	35,578	
Less: Depreciation for the Year	312,138 1,312,648	175,363 1,289,243
Lance (Occurred on Heavening II)		
Loans (Secured or Unsecured):- Good/ doubtful		
Loans Scholarships		
Other Loans	-	
Balance C/f	3,712,648	3,689,243

THE BOMBAY PUBLIC TRUSTS ACT, 1950. **SCHEDULE VIII [Vide Rule 17(1)]** BALANCE SHEET AS AT 31st MARCH, 2009

Name of Public Trust: CHILDLINE India Foundation,

FUNDS & LIABILITIES		
	As At 31st March 2009	As At 31st March 2008
Balance B/d	45,233,044	33,137,856
NISD		
As per last account Add: Received during the year	24,878	674,454
Less: Transfer to Income & Expenditure A/c	-	649,576
	24,878	24,878
Liabilities:-		
For Expenses For Advances	-	-
For rent and other deposits	-	-
For TDS / Professional Tax	205,077	-
For Sundry Credit balance	59,476 264,553	-
Income and Expenditure Account:-		
Balance as per last Balance Sheet Add: Surplus for the Year	22,183,207 11,225,751	10,530,254 11,652,953
Add. Surplus for the real	33,408,958	22,183,207
Balance C/f	78,931,433	55,345,941

PROPERTIES & ASSETS		
TROI ERTIES & ASSETS	As At	As At
	31st March 2009	31st March 2008
Balance B/d	3,712,648	3,689,243
Advances/Deposits:-		
To Trustees	-	-
To Employees	37,001	101,276
To Contractors	-	-
To Lawyers	-	-
To Others / Deposits (Schedule 'C')	4,332,231	1,644,898
To Income Tax Recoverable	243,335	172,510
Landard Contatant Control	4,612,567	1,918,684
Income Outstanding:-		
Rent	705 504	- 070 400
Interest Accrued	765,521	673,139
Other Income - Grant Receivable Debit Balance in Earmarked Fund -	73,800	- 577 100
Debit Balance in Earmarked Fund -	507	577,106
	839,828	1,250,245
Cash and Bank Balances:-		
(a) In Current Account with		
State Bank of India a/c no. 10271085946	8,624,106	1,273,106
State Bank of India a/c no.10271086064	22,062,303	3,467,219
State Bank of India a/c no.10066940273	971	3,752,575
	30,687,380	8,492,900
In Saving accounts with		
ICICI Bank a/c no. 000401148565 (Kolkata)	34,152	19,792
ICICI Bank a/c no. 000401148566 (Delhi)	3,365	34,955
ICICI Bank a/c no. 000401148567 (Chennai)	37,382	914
HSBC Bank a/c no. 030-536247-001	169,920	-
AXIS Bank a/c no. 465010100017499	25,888	25,000
	270,707	80,661
In Saving accounts with		
ICICI Bank (Quantum Optima) (Net)		
a/c no. 000401123643	3,305,969	7,154,150
	3,305,969	7,154,150
Cash Bank Balance C/f	34,264,056	15,727,711
Balance C/f	9,165,043	6,858,172

THE BOMBAY PUBLIC TRUSTS ACT, 1950. SCHEDULE VIII [Vide Rule 17(1)]

BALANCE SHEET AS AT 31st MARCH, 2009

Name of Public Trust: CHILDLINE India Foundation,

FUNDS & LIABILITIES		
	As At 31st March 2009	As At 31st March 2008
Balance B/d	78,931,433	55,345,941
Total	78,931,433	55,345,941

As per our report of even date

S.B.Billimoria & Co. Chartered Accountants

Mumbai

Dated: 25th September 2009

PROPERTIES & ASSETS		
	As At	As At
	31st March 2009	31st March 2008
Balance B/d	9,165,043	6,858,172
Cash Bank Balance B/d	34,264,056	15,727,711
(b) In Fixed Deposit account		
with State Bank of India	35,240,000	27,740,000
with AXIS Bank	10,000	-
with ICICI Bank	-	5,000,000
	35,250,000	32,740,000
(c) Cash in hand		
With the Trustee	_	_
With the manager	49,587	51,565
Ü	49,587	51,565
Total of Cash and Bank	69,563,643	48,519,276
Debit Balance in NIPCCD		
As per last account	(31,507)	_
Less: Received during the year	3,790,185	386,880
Add: Transfer to Income & Expenditure A/c	4,024,439	355,373
·	202,747	(31,507)
Total	78,931,433	55,345,941

Income Outstanding: (If accounts are kept on cash basis)	
Rent	NIL
Interest	NIL
Other Income	NIL
Total	NIL

The above Balance Sheet to the best of our belief contains a true account of the Funds and Liabilities and of the Property and Assets of the Trust.

1st April 1st April 2008 to 2007 to

				2000 10	
EXPENDITURE	1st April 2008 to 31st March 2009	1st April 2007 to 31st March 2008	INCOME By Rent	31st March 2009 -	31st March 2008
To Expenditure in respect of properties: Rates, Taxes, Cesses Repairs and maintenance Salaries Insurance Depreciation	- - - -	- - - -	By Interest on Security (GOI 8% Saving Bond 2003) on Loans on Bank and Fixed Deposit	192,000 - 3,421,066 3,613,066	192,000 - 2,711,277 2,903,277
(by way of provision of adjustments) Other Expenses	-	-	By Dividend By Donations in Cash or Kind (Schedule 'E')	3,865,532	1,890,144
To Establishment Expenses	2,435,118	1,703,404	By Grants (Schedule 'F')	16,828,927	15,979,877
To Remuneration To Trustees To Remuneration (in the case of a math) to the head of the math, including his household expenditure, if any. To Legal Expenses To Audit Fees	- 6,025 -	- 102,900 -	By Income from other sources Award Fund raising event (net) Birthday Party Gen Radio Mirchi Rasta Roko HSBC Childline Birthday Party 2008	6,050,381 25,000 255,000 170,000	200,000 6,567,814 134,000 - - 27,987
To Contribution and Fees	235,824	136,231	Sundry Receipts	6,563,281	6,929,801
To Amount written off: (a) Bad Debts (b) Loan Scholarship (c) Irrecoverable Rents (d) Other Items (Advance)	- - - -	- - - -	By Sundry Credit Balance Written Back By Earmarked Donation Balance Written Back	-	46,003 23,901
To Miscellaneous Expenses	100,737	88,470			20,001
To Depreciation	312,138	175,363	Balance C/f	30,870,806	27,773,003
Balance C/f	3,089,842	2,206,368			

As per our report of even date

S.B.Billimoria & Co. Chartered Accountants

Mumbai Dated:25th September 2009

EXPENDITURE	1st April 2008 to 31st March 2009	1st April 2007 to 31st March 2008	INCOME	1st April 2008 to 31st March 2009	1st April 2007 to 31st March 2008
Balance B/d	3,089,842	2,206,368	Balance B/d	30,870,806	27,773,003
To Amount transferred to Earmarked Funds To Loss on sale of Fixed Asset	- 23,078	-	By Transfer from Earmarked Funds Schedule 'A' National Institute of Social Defence NIPCCD	16,874,683 - 4,024,439 20,899,122	19,053,671 649,576 355,373 20,058,620
To Expenditure on Objects of the Trust (a) Religious (b) Educational (c) Medical Relief (d) Relief of Poverty (e) Other Charitable Objects (Schedule 'D')		- - - - 33,972,302 33,972,302	By Deficit carried over to Balance Sheet	-	-
To Surplus carried over to Balance Sheet	11,225,751	11,652,953			
Total	51,769,928	47,831,623	Total	51,769,928	47,831,623

Mumbai

Dated:25th September 2009

RECEIPTS AND PAYMENTS ACCOUNT FOR THE PERIOD 1ST APRIL 2008 TO 31ST MARCH 2009

Receipt	Total	Payment	Total
Opening Balances			
Cash	51,565	Fixed Assets	371,121
SBI D. N. Road A/c 10271085946	1,273,106		
SBI D. N. Road A/c 10271086064	3,467,219		
SBI Hughes Road A/c 10066940273	3,752,575	Deposit	156,575
ICICI Bank - Mahalaxmi	7,154,150	•	,
ICICI Bank - Kolkata	19,792	Establishment Expenses	2,435,118
ICICI Bank - Delhi	34,955	Legal & Professional Fees	6,025
ICICI Bank - Chennai	914	Contribution & Fees	235,824
SBI Fixed Deposits	27,740,000	Miscellaneous Expenses	100,737
ICICI Bank Fixed Deposits	5,000,000	•	,
Axis Bank	25,000		
	.,	Expenditure on Object of the Trust	37,431,257
Corpus Donation	28,000	Block Grant	, ,
	_0,000	2007-08	1,646,027
Block Grant for Partner Organisations	60,679,678	2008-09	49,742,982
Block Grant for Farmer Organications	00,010,010	Bank Charges / Postage	200
NIPCCD Grant	3,790,185	Bank Ghargoo / Footage	200
THE GOD GIGHT	0,700,100	Capital Purchase from Earmarked Funds	814,207
Repayment of Advances	14,342,789	Capital Faronaco from Earmanca Fariac	011,207
repayment of havances	14,042,700	Advance for Expenses	16,809,272
Grant	16,755,127	Advance for Expenses	10,000,212
Grant	10,733,127	Foreign Contribution returned -	
Earmarked Fund	21,137,193	Earmarked Grant Returned	94,985
Lamarked Fund	21,107,100	Lamarked Grant Neturned	34,303
Donation	3,865,532	Income Tax Recoverable	70,825
Interest	2,686,581	Closing Balances	
		Cash	49,587
Interest on GOI 8% Saving Bond	160,964	SBI D. N. Road A/c 10271086064	22,062,303
_		SBI Hughes Road A/c 10066940273	971
Fund Raising Event (Net)	6,050,381	SBI D. N. Road A/c 10271085946	8,624,106
		ICICI Bank - Mahalaxmi	3,305,969
Birthday Party	25,000	Axis Bank	25,888
		ICICI Bank - Kolkata	34,152
Gen Radio Mirchi Rasta Roko	255,000	ICICI Bank - Delhi	3,365
		ICICI Bank - Chennai	37,382
HSBC Childline Birthday Party 2008	170,000	SBI Fixed Deposits	35,240,000
		Axis Bank Fixed Deposits	10,000
Sundry Receipts	62,900	HSBC Bank A/c no. 030-536247-001	169,920
Sale of Assets	12,500		
TDS & Professional Tax Payable	205,077		
1.55 & Frontional Tax Fayable	200,011		
Stale Cheques reversed	59,476		
Interest accrued of previous year	673,139		
	179,478,798		179,478,798
	113,410,130		113,410,130

As per our report of even date

CHILDLINE India Foundation Schedules forming part of accounts as at March 31, 2009 SCHEDULE 'A'

OTHER EARMARKED FUNDS

Name of Other Earmarked Funds	Years	Opening Balance (1.4.08) Rs.	Add: Received during year Rs.	Less: Returned/ Adjustments during the year Rs.	Less: Capital Expenditure (CIF& Partner Organisation) Rs.	Less: Transfer to Income & Expenditure A/c Rs.	Less: Written Back Rs.	Add: Transfer to Balance Sheet Rs.	Closing Balance (31.3.09) Rs.
Revolving Fund	2008-09 2007-08	10,000,000 10,000,000	- KS.	- -	- -		- -		10,000,000 10,000,000
CIF Decennial Activities	2008-09 2007-08	16,574 16,574	-	-	-	-	-	-	16,574 16,574
Earmarked for Bihar Flood Relief - Gen	2008-09 2007-08	-	-	33,997	-	:	-	-	33,997
Earmarked for CHILDLINE (Mumbai)	2008-09 2007-08	- 3.076	-	-	-	- 3,076	-	-	-
Childline - Mumbai Education Project	2008-09 2007-08	27,500 30,000	-	-	-	10,483 2,500	-	-	17,017 27,500
GIVE INDIA - i) Children Emergency & Rehabilitation	2008-09 2007-08	257,049	- - -	98,651 259,649	-	239,921 2.600	-	- -	115,779 257,049
ii) Responding to Children in Distress	2008-09 2007-08	97,144 -	-	85,382 97,144	-	1,445	-	-	181,081 97,144
iii) Sensitization Initiative for Child Protection	2008-09 2007-08	12,030	-	9,270 12,030		-	-	- -	21,300 12,030
HDFC - for Childline Amravati	2008-09 2007-08	144,781 102,587		209,430	-	- 167,236		-	144,781 144,781
HDFC - for 'Head' Salary	2008-09 2007-08	600,000	-	600,000	-	533,361	-	-	66,639 600,000
HDFC - for Bihar Flood Relief	2008-09 2007-08	-	-	800,000	-	725,233	-	-	74,767
HDFC - for Child Sexual Abuse awareness and intevention projects.	2008-09 2007-08	-	-	550,000 -	- -	47,600 -	-	- -	502,400 -
HDFC - Website Development	2008-09 2007-08	- 123,565	-	- 377,270	- 172,671	- 328,164			-
HDFC - for Childline Goa	2008-09 2007-08	- 67,687	-	-	-	- 67,687	-	-	-
HSBC - for Decennial Party	2008-09 2007-08	- 23,901			-	-	- 23,901	-	-
Govt. of Kerala - Earmarked for Kerala CL	2008-09 2007-08	1,134,171 9,402	-	2,155,551 1,568,864	9,995 <i>36,450</i>	2,761,904 407,645	-	-	517,823 1,134,171
J&J Capital Expenditure	2008-09 2007-08	635,468 2,284,580	- -	-	-	- 1,649,112	- -	-	635,468 635,468
Lupin Labs for Telemarketing	2008-09 2007-08	- 133,476	- -	-	- -	- 133,476	- -	- -	-
Pirojsha Godrej Foundation - for	2008-09 2007-08	300,000	-	300,000	300,000	-	-	- -	300,000
upgradation of Server Pirojsha Godrej Foundation - Centralized Call Centre	2008-09 2007-08	-	-	500,000	- -	-	-	- -	500,000
RCM - Earmarked for Shelter Home	2008-09 2007-08	- -		1,575,000	- -	- -	-	- -	1,575,000 -

CHILDLINE India Foundation Schedules forming part of accounts as at March 31, 2009 SCHEDULE 'A' OTHER EARMARKED FUNDS

Name of Other Earmarked Funds	Years	Opening Balance (1.4.08) Rs.	Add: Received during year Rs.	Less: Returned/ Adjustments during the year Rs.	Less: Capital Expenditure (CIF & Partner Organisation) Rs.	Less: Transfer to Income & Expenditure A/c Rs.	Less: Written Back Rs.	Add: Transfer to Balance Sheet Rs.	Closing Balance (31.3.09) Rs.
RJF CIF Intervention Unit	2008-09 2007-08	-	878,900 -	-	62,860	680,319 -	-	-	135,721
SDTT for CHILDLINE - Bihar	2008-09 2007-08	4,638,355 5,176,402	1,500,000 3,630,000	-	- 100,526	4,069,719 4,067,521	-	- -	2,068,636 4,638,355
The India Cements Ltd, Chennai CL	2008-09 2007-08	-	500,000	-	-	56,346 -	-	-	443,654
Tsunami Relief	2008-09 2007-08	3,329,129 3,636,054	-	-	-	689,702 306,925	-	-	2,639,427 3,329,129
United Way India for Capital Expenditure	2008-09 2007-08	79,927 -	- 79,927	-	54,000 -	25,927 -	-	- -	- 79,927
UWM - Purchase of Computer	2008-09 2007-08	- -	- 33,525	-	- 33,525		-	- -	
Volkart for salary of CIF Mumbai Partners	2008-09 2007-08	- -	500,000 -	-	-	150529 -	-	-	349,471 -
Zilla Panchayat Gulbarga Childline	2008-09 2007-08	- -	850,000 -	-			-		850,000 -
Purchase of Capital Equipment	2008-09 2007-08	373,756 373,756	-	-	217,272 -	-	-	-	156,484 373,756
AGFUND Award	2008-09 2007-08	3,936,967 <i>4,127,886</i>	-	-	-	- 190,919	-	-	3,936,967 3,936,967
C&A Mode KG Grant for Agartala Shelter Enhancement	2008-09 2007-08	531,221 951,272	872,338 -	-	102,126 -	1,301,940 420,051	-	507 -	- 531,221
Catholic Relief Service for Lucknow CP Meet	2008-09 2007-08	6,240 24,076	-	-	-	- 17,836	-	-	6,240 6,240
Catholic Relief Service for Gulbarga Needs Assessment Study	2008-09 2007-08	510 39,531	-	-	-	510 39,021	-	- -	- 510
Esther Benjamin Trust Earmarked Grant for Circus Rescue	2008-09 2007-08	-	543,443 -	-	-	245,817 -	-	- -	297,626 -
Empowerment ARIES Innovative Project	2008-09 2007-08	47,133 48,133	-	-	-	1,174 1,000	-	- -	45,959 <i>47,1</i> 33
Hope Foundation for Childnet Training	2008-09 2007-08	14,260 113,302	- -	14,260	-	- 99,042	-	- -	- 14,260
Plan International - PRAD Activities	2008-09 2007-08	(577,106) 646,096	6,752,669 8,873,942	80,725 -	67,954 -	4,692,418 10,097,144	-	-	1,334,466 <i>(577,106)</i>
SARIQ Earmarked for Childline Organisation	2008-09 2007-08	82,472 141,058	- -	-	-	30,288 58,586	-	-	52,184 82,472
Stitching K Netherland	2008-09 2007-08	2,804 996,934	4,078,923 -	1,146,931	-	610,047 994,130	-		2,324,749 2,804
TOTAL Total Previous Year	2008-09 2007-08	25,690,385 29,069,348	22,284,124 16,041,781	1,241,916 -	814,207 343,172	16,874,683 19,053,671	- 23,901	507 -	29,044,210 25,690,385

CHILDLINE India Foundation Schedules forming part of accounts as at March 31, 2009 SCHEDULE 'B' FIXED ASSETS

		Gross	Block			Depred	iation		Net B	lock
Assets	As at April 01, 2008	Additions during the year	Disposals during the year		Upto April 01, 2008	Additions during the year	Disposals during the year	Upto March 31, 2009	March 31,	As at March 31, 2008
Furniture & Fixtures (10%)	1,157,421	91,446	81,082	1,167,785	610,208	59,445	45,504	624,149	543,636	547,214
Computer (60%)	3,123,257	31,114	-	3,154,371	2,868,361	169,773	-	3,038,134	116,237	254,896
Office Equipment (15%)	1,073,738	248,561	-	1,322,299	586,604	82,920	-	669,524	652,775	487,133
Total	5,354,416	371,121	81,082	5,644,455	4,065,173	312,138	45,504	4,331,807	1,312,648	1,289,243
Previous Year	4,695,856	658,560	-	5,354,416	3,889,810	175,363	-	4,065,173	1,289,243	

CHILDLINE India Foundation

Schedules forming part of accounts as at March 31, 2009

SCHEDULE 'C'

I	Advances Others	As At March 31, 2009 Rs.	As At March 31, 2008 Rs.
	Awareness & Advocacy		
	i) Delhi Marathon 08-09	2,000	
	ii) Mumbai Marathon	21,500	-
	RRC for expenses	139,048	107,291
	Gen Director's Workshop Chennai	785	
	Services	00.500	20.500
	i) Partner Organisation (Aasavari)	22,500	22,500
	ii) City Level Salaries	30,000	30,000
	GOI	44.004	0.000
	i) Administration	41,661	3,000
	ii) Awareness & Advocacy iii) Communication & Strategic Initiative	704	72,000
	,	704	15 000
	iv) Central Call Centre	15,000	15,000
	v) Fund Raising	30,000	
	vi) Legal Intervention	16,000	
	vii) PRAD	143,500	
	viii) Services	23,686	29,631
	ix) Preparatory (Research Work)	30,000	30,000
	x) Need Assessment Study EBT Earmarked for Circus Rescue	10,000	10,000
		3,783	47.040
	NISD NICP	46,388	47,319
	NIPCCD NICP	89,703	181,050
	NIPCCD - Regional Team members Meet, South	2,275	220 205
	SDTT Earmarked for Bihar CL	2,822,676	330,395
	State Govt. of Kerala Earmarked for Kerala Childline	- 004.000	55,000
	Zilla Panchayat Gulbarga	304,290	400.050
	C&A Anwesha Child Shelter Home - Agartala	216	408,250
	General Administration	3,975	
	Plan International	40.000	40.000
	i) Tsunami Relief Work City level	40,000	40,000
	ii) Issue Based Research	2,000	
	SKN Earmarked for NAS & Partner Organisation	68,559	
	SARIQ Earmarked for Childline Organisation	1,945	
		3,912,194	1,381,436
Ш	<u>Deposits</u>		
	Post Office for Business Reply Card	500	500
	Rental Deposit		
	i) GOI - for office (BMC)	2,700	2,700
	ii) GOI - for RRC	63,000	63,000
	iii) General - for RRC	264,575	110,000
	iv) SDTT - for Bihar	13,000	13,000
	Deposits for Electricity (BMC)	2,287	2,287
	Telephone Deposit	, -	
	i) For RRC	3,500	3,500
	ii) For Leaseline	55,000	55,000
	iii) For Cell Phone	7,000	7,000
			4,000
	Sundry Deposit	4,000	4,000
	Mineral Bottled water	2,125	2,125
	, i		
	Mineral Bottled water	2,125	2,125
	Mineral Bottled water Gas Connection	2,125 350	2,125
	Mineral Bottled water Gas Connection CC Avenue	2,125 350 1,000	2,125
	Mineral Bottled water Gas Connection CC Avenue	2,125 350 1,000 1,000	2,125 350 - -

SCHEDULE 'D'

SCHEDULE 'D'		April 1, 2008 to March 31, 2009	April 1, 2007 to March 31, 2008
Other Charitable Objects		Rs.	Rs.
* Salaries/ Honorarium / Exgratia (Refer Note)		4,364,238	4,335,543
Awareness & Advocacy		45,531	102,158
CLB - Activities		48,637	51,140
Child Helplline International		44,480	80,210
Communication & Startegic Initiative Director W/S OF UP, Lucknow		28,916 19,388	-
Director Workshop Expenses - Chennai		952	181,195
Direct Online Campaign Expenses		-	23,418
Preparatory / Monitoring Expenses		407,580	96,514
General Service City Level Expenses		73,072	-
Radio Mirchi Rasta Roko		160,139	-
Street Children Scheme - Inspection Charges		311,185	57,912
Childline Birthday Party		138,917	100,824
General Expenses		37,373	116,910
Governing Board Meeting Expenses		4 FG1 249	51,672
GOI Awareness & Advocacy GOI Centralised Call Centre Expenses		4,561,348 2,816,585	4,004,224 875,416
GOI Research & Documentation		1,550,659	1,506,169
GOI Services Expenses		1,521,974	1,274,179
GOI Legal Intervention		237,731	1,217,113
GOI Staff Training		163,430	159,870
NIPCCD NICP Workshop		1,594,980	355,373
NIPCCD REGIONAL MEET EXP		1,413,366	-
NIPCCD DIRECTOR W/S		1,016,093	-
NISD NICP Workshop		-	649,576
NISD Partnership Meet		-	191,192
NISD NICP & Task Force Meet Expenses		-	614,892
Staff Review Meet Expenses		-	90,244
Earmarked Expenses	Sub Total	20,556,574	14,918,631
AGFUND - City Level Expenses		-	190,919
C&A Anwesha Child Shelter Home - Agartala		1,301,940	420,051
CLB Education Project		10,483	2,500
CLB Expenses		-	3,076
CRS Need Assessment Study - Gulbarga CRS Child Paricipation Meet - Lucknow		510	39,021 17,836
EBT Circus Rescue Project		245,817	17,030
Empowerment (AIRES) Innovative Project		1,174	1.000
General Tsunami Relief Work (Refer Note)		689,702	137,344
Give India Emergency & Rehabilitation		239,921	2,600
Give India Respond Children in Distress		1,445	-
HDFC - Website Development		-	328,164
HDFC - Earmarked for Amravati		-	167,236
HDFC - Earmarked for Goa		705.000	67,687
HDFC EARMARKED FOR BIHAR FLOOD		725,233	
HDFC FARMIX FOR UFAD SALARY		47,600	
HDFC EARMK FOR HEAD SALARY Hope Foundation - ChildNet Training Kolkatta		533,361	99,042
Johnson & Johnson Awareness Activities & Capital	Evnenditure		1,649,112
Lupin Lab - Earmarked for Telemarketing	LAPCHARTA		133.476
RJF CIF Intervention Unit (Refer Note)		680,319	-
SDTT Earmarked for Bihar Childline (Refer Note)		4,069,719	4,067,521
State Govt of Kerala Preparatory Services		2,761,904	407,645
India Cements for Chennai CL		56,346	-
UWM for capital purchase		25,927	-
Volkart for salary of CIF Mumbai Partners		150,529	-
Plan International (Refer Note)		4,692,418	10,097,144
SARIQ Childline Organisation Expenses		30,288	58,586
SKN A&A Activities, NAS & Partner Organisations		610,047	994,130
Tsunami Relief Expenses		-	169,581
	Sub Total	16,874,683	19,053,671
	Total	37,431,257	33,972,302

Note 1: Includes an amount of Rs.16,06,044/- (Previous Year Rs.18,53,813/-) paid to consultants, accountant and administrative staff which in the view of the management is incurred towards charitable objects.

Schedules forming part of accounts as at March 31, 2009

SCHEDULE 'E' Donations in Cash or Kind	April 1, 2008 to March 31, 2009 Rs.	April 1, 2007 to March 31, 2008 Rs.
Donation for CLB General Donation	3,865,532	1,000 1,889,144
Total	3,865,532	1,890,144
SCHEDULE 'F'		
Grants		
Government of India -CIF Government of India -CLB NISD Coord Meet, Calicut	16,633,219 153,250 42,458	15,747,500 232,377 -
Total	16,828,927	15,979,877

CHILDLINE India Foundation

Schedules forming part of accounts as at 31st March, 2009

SCHEDULE 'G'

NOTES TO ACCOUNTS

1 Significant Accounting Policies

- a) Financial Statements of the Trust are prepared on cash receipts and disbursements basis other than for capital expenditure (fixed assets), interest and grant receivable which are accounted for on accrual basis.
- b) Fixed assets are stated at cost less accumulated depreciation. Cost includes all expenses relating to acquisition and installation of these assets. Depreciation is charged on written down value basis at rates prescribed in the Income Tax Act, 1961.
- c) Depreciation is charged at the following rates:

Computer : 60%
Office Equipment : 15%
Furniture & Fixtures : 10%

Assets less than Rs.5,000/- are charged to revenue expenditure.

d) Donations received for restricted revenue funds will be taken to the 'Funds and Liabilities' in the Balance Sheet. Expenditure incurred towards charitable objects will be disclosed under the head "Expenditure on the Objects of the Trust" in the Income and Expenditure Account, with an equivalent amount disclosed under the head "Transfer from Earmarked Funds" in the Income and Expenditure Account.

Amounts received towards Capital Expenditure will be shown under Earmarked Funds and expenditure incurred towards purchase of fixed assets for CHILDLINE India Foundation, if any, will be debited to the earmarked fund.

e) Previous year figures are regrouped wherever necessary to conform to this year classification.

CHILDLINE INDIA FOUNDATION COMPLIES: CREDIBILITY ALLIANCE NORMS

Existence The organisation has been in existence for a minimum of 1 year from date of registration The physical address given by the organisation is verifiable Legal Status The organisation is registered as Trust/Society/Section 25 Company The organisation is registered as Trust/Society/Section 25 Company Registration documents of the organisation are available on request The organisation be able to state what it is aiming to do and that it can also state achievement related to its Aim/Vision/Purpose/Objectives Aim/Vision/Purpose/Objectives Aim/Vision/Purpose/Objectives Aim/Vision/Purpose/Objectives Aim/Vision/Purpose/Objectives The organisation has defined indicator, which will measure its performance against its stated objectives The organisation has defined indicator, which will measure its performance against its stated objectives The organisation is committed to and practice good governance specially because voluntary organisation draws upon public funds The organisation has a governing board by whatever name called Ocomposition of the board: At least 2/3 of Board members are unrelated by blood or marriage Not more than half the board members have remunerative roles The Board meets at least twice a year with quorum All remuneration and relimbursements to board members are to be disclosed Minutes of Board Meetings are documented and circulated A Board Rotation Policy exits and is practiced The board approves programmemes, budgets, annual activity reports and audited financial statements The Board mesures the organisation's compliance with laws and regulations (v) 4. Operations Principles The organisation must conduct its Programmemes and Operations efficiently and effectively in the public interest Programme Activities to be in line with vision /purpose/objectives of the organisation Appropriate systems be in places for: Periodic programmeme planning/monitoring/review Appropriate personnel policy is in place Organisation was decision — making Human Resources Clear roles and responsibi	 1. Identity Principle The Organisation should exist and be registered 	
. The physical address given by the organisation is verifiable (As per Disclosure 2) Legal Status . The organisation is registered as Trust/Society/Section 25 Company (As per Disclosure 2) . Registration documents of the organisation are available on request (4) . Visions and Impact Principle . The organisation be able to state what it is aiming to do and that it can also state achievement related to its Aim/Vision/Purpose/Objectives . A shared vision / purpose / objective is articulated beyond the registration documents (4) Impact /Achievement/Output /Performance . The organisation has defined indicator, which will measure its performance against its stated objectives . (4) 3 Governance Principles . The organisation is committed to and practice good governance specially because voluntary organisation draws upon public funds . The organisation has a governing board by whatever name called (4) . Composition of the board:		
. The organisation is registered as Trust/Society/Section 25 Company . Registration documents of the organisation are available on request 2. Visions and Impact Principle . The organisation be able to state what it is aiming to do and that it can also state achievement related to its Aim/Vision/Purpose/Objectives . A shared Vision / purpose / objective is articulated beyond the registration documents . (v) Impact /Achievement/Output //Performance . The organisation has defined indicator, which will measure its performance against its stated objectives 3. Governance Principles . The organisation is committed to and practice good governance specially because voluntary organisation draws upon public funds . The organisation has a governing board by whatever name called . Composition of the board: . At least 2/3 of Board members are unrelated by blood or marriage . Not more than half the board members have remunerative roles . The Soard meets at least twice a year with quorum . All remuneration and reimbursements to board members are to be disclosed . Minutes of Board Meetings are documented and circulated . Minutes of Board Meetings are documented and circulated . A Board Rotation Policy exits and is practiced . The board approves programmements budgets, annual activity reports and audited financial statements . The Board ensures the organisation's compliance with laws and regulations 4. Operations Principles . The organisation must conduct its Programmemes and Operations efficiently and effectively in the public interest Programme . Activities to be in line with vision /purpose/objectives of the organisation . A propriate systems be in places for: . Periodic programmeme planning/monitoring/review . A propriate personnel palanning/monitoring/review . Internal control . Consultative decision — making . All personnel are issued a letter of contract/ appointment . All personnel are issued a letter of contract/ appointment . All personnel are issued a letter of contract/ appointment . All personnel are issued a let	The physical address given by the organisation is verifiable	· ,
Principle The organisation be able to state what it is aiming to do and that it can also state achievement related to its Aim/Nision/Purpose/Objectives A shared vision / purpose / objective is articulated beyond the registration documents Impact /Achievement/Output /Performance The organisation has defined indicator, which will measure its performance against its stated objectives The organisation is committed to and practice good governance specially because voluntary organisation draws upon public funds The organisation has a governing board by whatever name called Composition of the board: At least 2/3 of Board members are unrelated by blood or marriage Not more than half the board members have remunerative roles The Board meets at least twice a year with quorum All remuneration and reimbursements to board members are to be disclosed Minutes of Board Meetings are documented and circulated A Board Rotation Policy exits and is practiced The board approves programmemes, budgets, annual activity reports and audited financial statements The Board ensures the organisation's compliance with laws and regulations A Operations Principles The organisation must conduct its Programmemes and Operations efficiently and effectively in the public interest Programme Activities to be in line with vision /purpose/objectives of the organisation Appropriate systems be in places for: Periodic programmeme planning/monitoring/review Appropriate systems be in places for: Periodic programmeme planning/monitoring/review Clear roles and responsibilities for personnel (including volunteers) exist All personnel are issued a letter of contract/ appointment Appropriate personnel policy is in place Corganisations be accountable and transparent to internal and external stakeholders Accountability and Transparency Principles Organisation's Annual Reports be disseminated/ communicated to key stakeholders and available on reques every year with in 8 months of the end of the organisation's financial year Organisation must disclose in its annu	The organisation is registered as Trust/Society/Section 25 Company	
. The organisation be able to state what it is aiming to do and that it can also state achievement related to its Aim/Nsion/Purpose/Objectives A shared vision / purpose / objective is articulated beyond the registration documents (-/) Impact /Achievement/Output /Performance The organisation has defined indicator, which will measure its performance against its stated objectives (-/) 3. Governance Principles The organisation is committed to and practice good governance specially because voluntary organisation draws upon public funds The organisation has a governing board by whatever name called Composition of the board: At least 2/3 of Board members are unrelated by blood or marriage At least 2/3 of Board members are unrelated by blood or marriage Not more than half the board members have remunerative roles The Doard meets at least twice a year with quorum All remuneration and reimbursements to board members are to be disclosed A Board Rotation Policy exits and is practiced A Board Rotation Policy exits and is practiced The board approves programmemes, budgets, annual activity reports and audited financial statements The Board ensures the organisation's compliance with laws and regulations A Operations The organisation must conduct its Programmemes and Operations efficiently and effectively in the public interest Programme Activities to be in line with vision /purpose/objectives of the organisation Appropriate systems be in places for: Periodic programmeme planning/monitoring/review All personnel are issued a letter of contract/ appointment Appropriate personnel policy is in place Clear roles and responsibilities for personnel (including volunteers) exist All personnel are issued a letter of contract/ appointment Appropriate personnel policy is in place Corganisation be accountable and transparent to internal and external stakeholders Accountability Signed audited statement are available: balance sheet, income and expenditure statement, receipts and payments account, schedules to the		
Impact //Achievement/Output //Performance The organisation has defined indicator, which will measure its performance against its stated objectives The organisation is committed to and practice good governance specially because voluntary organisation draws upon public funds The organisation has a governing board by whatever name called Composition of the board: At least 2/3 of Board members are unrelated by blood or marriage Not more than half the board members have remunerative roles The Board meets at least twice a year with quorum All remuneration and reimbursements to board members are to be disclosed Minutes of Board Meetings are documented and circulated A Board Rotation Policy exits and is practiced The board approves programmemes, budgets, annual activity reports and audited financial statements The Board ensures the organisation's compliance with laws and regulations (v) 4. Operations Principles The organisation must conduct its Programmemes and Operations efficiently and effectively in the public interest Programme Activities to be in line with vision /purpose/objectives of the organisation Appropriate systems be in places for: Periodic programmeme planning/monitoring/review Appropriate psystems be in places for: Periodic programmeme planning/monitoring/review Appropriate psystems decision — making Human Resources Clear roles and responsibilities for personnel (including volunteers) exist All personnel are issued a letter of contract/ appointment Organisations be accountable and transparent to internal and external stakeholders Accountability and Transparency Principles Organisation's Annual Reports be disseminated/ communicated to key stakeholders and available on request every year with in 8 months of the end of the organisation's financial year (√) The organisation must disclose in its annual report, the salary and benefits of its Head, the 3 highest paid staff members and the lowest paid staff	• The organisation be able to state what it is aiming to do and that it can also state achieven	nent related to its
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Principles The organisation is committed to and practice good governance specially because voluntary organisation draws upon public funds The organisation has a governing board by whatever name called The organisation has a governing board by whatever name called The organisation has a governing board by whatever name called The organisation has a governing board by whatever name called The organisation has a governing board by whatever name called The organisation has a governing board by whatever name called The organisation and reimburs are unrelated by blood or marriage The organisation and reimburs are unrelated by blood or marriage The organisation and reimburs are unrelated by correct organisation and the organisation are the organisation and is practiced The board Rotation Policy exits and is practiced The board Approves programmemes, budgets, annual activity reports and audited financial statements The Board ensures the organisation's compliance with laws and regulations The organisation must conduct its Programmemes and Operations efficiently and effectively in the public interest Programme Activities to be in line with vision /purpose/objectives of the organisation The organisation must conduct its Programmeme and Operations efficiently and effectively in the public interest Programme Activities to be in line with vision /purpose/objectives of the organisation The organisation must conduct its Programmeme and Operations efficiently and effectively in the public interest Programme Activities to be in line with vision /purpose/objectives of the organisation The organisation must conduct its Programmemes and Operations efficiently and effectively in the public interest Programme Activities to be in line with vision /purpose/objectives of the organisation The organisation be accountable organisation for purpose/objectives of the organ	The organisation has defined indicator, which will measure its performance against its stat	ed objectives $()$
The organisation is committed to and practice good governance specially because voluntary organisation draws upon public funds The organisation has a governing board by whatever name called Composition of the board: - At least 2/3 of Board members are unrelated by blood or marriage - At least 2/3 of Board members are unrelated by blood or marriage - Not more than half the board members have remunerative roles - Not more than half the board members have remunerative roles - Not more than half the board members have remunerative roles - Not more than half the board members have remunerative roles - All remuneration and reimbursements to board members are to be disclosed - All remuneration and reimbursements to board members are to be disclosed - Minutes of Board Meetings are documented and circulated - A Board Rotation Policy exits and is practiced - The board approves programmemes, budgets, annual activity reports and audited financial statements - The Board ensures the organisation's compliance with laws and regulations - The organisation must conduct its Programmemes and Operations efficiently and effectively in the public interest Programme - Activities to be in line with vision /purpose/objectives of the organisation - Appropriate systems be in places for: - Periodic programmeme planning/monitoring/review - All personnel are issued a letter of contract/ appointment - Clear roles and responsibilities for personnel (including volunteers) exist - All personnel are issued a letter of contract/ appointment - Appropriate personnel policy is in place - Clear roles and responsibilities for personnel to internal and external stakeholders - Accountability and Transparency - Principles - Organisations be accountable and transparent to internal and external stakeholders - Accountability - Signed audited statement are available: balance sheet, income and expenditure statement, receipts and payments account, schedules to these, notes on account and the statutory auditor's report - The organisation's Annual Reports be dis		
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	every year with in 8 months of the end of the organisation's financial year	(\checkmark)
	members and the lowest paid staff members The distribution of staff according to salary levels must be disclosed in the annual report	()

Disclosures as per Credibility Alliance Norms

Origin and brief history of the organisation

CHILDLINE – 1098 is the first and only emergency tele - help line service for children in need of care and protection. Since its inception in 1996, CHILDLINE today rings in 83 cities across the nation responding to a wide array of needs of children, ranging from medical assistance, shelter, rescue, repatriation/restoration, sponsorship, death related to emotional support and guidance. CHILDLINE, is a unique model of networking partnership between Government Departments, Department of Telecommunications, Academic Institutions, NGOs, Corporate sector, concerned individuals and of course the children. CHILDLINE India Foundation is the central agency responsible for initiating, implementing and monitoring the CHILDLINE services and undertaking research, documentation, awareness, and advocacy in the area of child protection. CHILDLINE India Foundation also undertakes the initiation of specialized innovative need based services based on trends emerging from analysis of calls.

Registered Address

CHILDLINE India Foundation
Nana Chowk Municipal School, 2nd Floor,
Frere Bridge (low level), Nana Chowk,
Near Grant Road Station, Mumbai – 400 007
Tel. No – 022 2384 1098, 022 2388 1098
Fax. No – 022 2381 1098

Email: dial1098@childlineindia.org.in Website: www.childlineindia.org.in

Regd. Under the Societies Registration Act 1860 - No. 717, 1999 (BBS of 28/5/1999)

Regd. Under the Bombay Public Trusts Act 1950 - No. F - 21743 (BOM) of 10/1/2000

Regd. Under Sec. 12 A of Income Tax Act, No. DIT (E)/MC/12-A/ 34326/99-2000

Name and Address of main Bankers

State Bank of India, D.N. Road Branch, Fort, Mumbai – 400 001 ICICI, Ground Floor, Zenith House, Keshavrao Khadye Marg, Mahalaxmi, Mumbai -400 034

Name and Address of Auditors

Ms. S.B Billimoria and Co.

Chartered Accountants, 12, Dr. Annie Besant Road,

Opp. Shiv Sagar Estate, Worli, Mumbai - 400 018

Reimbursements to Board members/Trustees/ Shareholders

We are not reimbursing any travel and communication expenses for any of the Board Members/ Trustees/Shareholders.

No.	Name	Positions	Salary (P.A)
1	Mr. Anil Kumar Garg	Chair Person	Nil
2	Ms. Pradeep Bolina	Member	Nil
3	Mr. S K Ray	Member	Nil
4	Dr. (Ms) Armaity Desai	Member	Nil
5	Mr. Nawshir Mirza	Member	Nil
6	Mr. Piyush Pandey	Member	Nil
7	Dr. Parasuraman	Member	Nil
8	Ms. Jeroo Billimoria	Member	Nil
9	Mr. F. C. Kohli	Member	Nil
10	Mr. Farrokh Kavarana	Member	Nil

Distribution of staff according to salary levels:

Gross Salary including benefits to staff	Male	Female	Total
Below 5000	8	0	8
5000-10000	8	7	15
10000-25000	22	22	44
25000-50000	2	3	5
50000-100000	0	1	1
Above 100000	0	0	0
Total	40	33	73

Head of the organisation (including honorarium):

Highest paid full time regular staff:

Rs.60,000/- pm

Lowest paid full time regular staff

Rs. 3,000/- pm

Total national visits by all staff during the reporting period:

During the year 170 national visits were made. Out of this 152 were Networking visits, 9 prep visits and 9 In house training. Total Expenditure for the National Visits -24.19 lacs

Total International visits by all staff during the reporting period:

During the year the staff made the following international visits

Name	Designation	Country	Purpose
Kelvin Symon	Senior Programme Co-ordinator	Egypt	Twinning visit between CHILDLINE Egypt and India
Carlyle Pereira	Head: Special Projects	Egypt	Twinning visit between CHILDLINE Egypt and India
Kajol Menon	Executive Director	Jordan	Child Helpline International (CHI) Workshop and Consultancy
Armaity Desai	Board Member	Jordan	Child Helpline International (CHI) Workshop and Consultancy
Kajol Menon	Executive Director	Canada	Meet Kids Help Phone, Canada
Nicole Menezes	National Co-ordinator Strategic Alliance	Canada	Meet Kids Help Phone, Canada
Kajol Menon	Executive Director	Amsterdam	Child Helpline International (CHI) Board Meeting
Nicole Menezes	National Co-ordinator Strategic Alliance	Netherlands	Girl Child Conference

Donors sponsored all the travel expense for the visits.

Networks/Linkages

CHILDLINE, a network of 203 organisations works for children in need of care and protection. It's a network of Government organisations, Academic Institutions, NGOs, Corporate sector, and concerned individuals.

Statement of Grant disbursement by CIF to its partners and to CIF for its admin grant for 2008-09 as on 31st March,09

Total grant received from MWCD to CIF and its partners

towards 2nd Installment towards 1st Installment (2008-09) Pending Grant Organisations **Disbursement** Disbursement Disbursement Role of the (2007-08)for 2008-09 - 6,06,79,678/-State City Organisation **SOUTH ZONE** Tamil Nadu Chennai Don Bosco Anbu Illam Social Service Collab 254828 254828 509656 Society Support 32100 64199 Andhra Pradesh Hyderabad **SIDUR** 32099 Tamil Nadu Coimbatore Don Bosco Anbu Illam Social Service Society Collab 214000 214000 Collab 216075 432150 Kerala Trivendrum Don Bosco Veedu Society 216075 Don Bosco Sneha Bhavan Collab 209939 209921 419860 Kerala Kochi Kerala Kozhikode Association for Welfare of the Collab 187123 357706 Handicapped 170583 187760 Young Men's Christian Association Collab 183660 181660 553080 Karnataka Mangalore Loyola Extension Services Nodal Kerala Trivendrum 58380 58380 116760 Collab Tamil Nadu Trichy SOC SEAD 187760 187760 375520 236167 240565 Tamil Nadu Indian Council for Child Welfare Collab 476732 Chennai Tamil Nadu Salem The Salem Don Bosco Anbu Illam Collab 181412 362823 Social Service Society 181411 Karnataka Mangalore School of Social Work, Roshni Nilaya Nodal 50780 50780 101560 Kerala Wayanad **JVALA** Collab 187760 187760 375520 Kerala Thrissur St. Christina Holy Angel's Home Collab 182566 182566 365132 38334 38334 76668 Tamil Nadu Chennai Asian Youth Centre Support Tamil Nadu Tirunelveli Tirunelveli Social Service Society Collab 187760 187760 375520 Andhra Pradesh Forum For Child Rights Collab 187760 187760 375520 Vijayawada Forum For Child Rights Nodal 50780 50780 101560 Andhra Pradesh Vijayawada Andhra Pradesh Hyderabad Divya Disha Collab 227660 227660 455320 58000 Trivendrum Social Service Society Support 29000 29000 Kerala Trivendrum Support 28219 56438 Tamil Nadu Coimbatore Families For Children 28219 Kerala Thrissur Vimala College Nodal 50780 50780 101560 Tamil Nadu Madurai Grace Kennet Foundation Collab 214000 214000 428000 Collab 227660 227660 Karnataka Bangalore Oniyavara Seva Coota Bangalore Andhra Pradesh Vishakapatnam UGC DRS Programme, Dept of Soc. Nodal 58380 58380 116760 Work, Andhra University Nodal 50778 50782 101560 Kerala Kozhikode Farook College Hilda Trust Nodal 50780 50780 101560 Kerala Wayanad Young Women's Christian Association Nodal 50780 50780 101560 Tamil Nadu Salem Collab 216160 216160 Andhra Pradesh Vishakapatnam Privadarsini Social Organisation 50780 Tamil Nadu Bishop Heber College Nodal 50780 101560 Trichy 215345 Collab 226442 226442 668229 Karnataka Bangalore **APSA** Nodal Kochi 58163 58162 116325 Kerala Rajagiri College of Social Sciences Kanyakumari Kottar Social Service Society Collab 178373 178372 356745 Kerala Indian Council for Child Welfare Collab 140916 140914 281830 Tamil Nadu Cuddalore Collab 186233 Tamil Nadu Kanchipuram Asian Youth Centre 186233 372466 Tamil Nadu Nagapattinam Avvai Village Welfare Society Collab 184467 184466 368933 Department of Social Defence, Tamil Nadu Chennai Nodal 60025 145635 Chennai 23282 62328 Andaman & Cambell Bay Support 0 Prayas Nicobar 50647 101294 Nodal 50647 Tamil Nadu Tirunelveli Centre For Empowerment of Women Kerala Elru Social Service Society Collab 185208 185207 370415 Collab 23426 152624 152624 Andhra Pradesh Kakinada National Child Labour Project 25487 Support 48913 Andhra Pradesh Hyderabad COVA

		ent by CIF to its partners and to CIF for on 31st March,09	Role of the Organisations	Pending Grant (2007-08)	Disbursement towards 1st Installment (2008-09)	Disbursement towards 2nd Installment (2008-09)	Total Disbursement t(2008-09)
State	City	Organisation	œ O	Q 0	©\$\$©	© 5 % €	¥ 5 4
Andaman & Nicobar	Port Blair	Prayas Juvenile Aid Centre Society	Collab	375520	186027		561547
Andaman & Nicobar	Hut-bay	Prayas Juvenile Aid Centre Society	Support	45400	22679		68079
		NORTH ZONE					
Rajasthan	Udaipur	Udaipur School of Social Work	Nodal		45212		45212
Rajasthan	Jaipur	I-India	Collab		216160	216160	432320
Rajasthan	Udaipur	Sewa Mandir	Collab		185016		185016
Rajasthan	Kota	Utkarsha Sansthan	Collab		108080		108080
Delhi	Delhi	Delhi Brotherhood Society	Collab		274560	274560	549120
Uttar Pradesh	Varanasi	Sri Shanti Vikas Seva Sansthan	Support		28555		28555
Uttar Pradesh	Allahabad	Diocesan Development & Welfare					
		Society	Collab		182460		182460
Delhi	Delhi	Butterflies	Collab		274560	274560	549120
Chandigarh	Chandigarh	Post Graduate Institute of Medical Edu	ı				
		& Res	Collab		196093		196093
Chandigarh	Chandigarh	Youth Technical Training Society	Support		29000	29000	58000
Rajasthan	Jaipur	Jan Kala Sahitya Manch Sanstha	Support				0
Delhi	Delhi	Don Bosco Ashalayam	Collab		268107	268106	536213
		Dr. Shambhunath Singh Research					
Uttar Pradesh	Varanasi	Foundation	Collab				0
Delhi	Delhi	Salaam Balaak Trust	Collab		274560	274560	549120
Uttar Pradesh	Varanasi	Gandhi Aahyayanpith	Nodal		57634		57634
Uttar Pradesh	Gorakhpur	Purvanchal Gramin Sewa Seva Samit	i Collab		212063	212062	424125
Rajasthan	Jaipur	Institute of Development Studies	Nodal		49997	49996	99993
Rajasthan	Kota	Rajasthan Bharat Scout & Guides	Nodal		50533	50533	101066
Uttar Pradesh	Varanasi	Gramyachal Sewa Samiti	Collab				0
Uttar Pradesh	Meerut	Janhit Foundation	Collab		214160		214160
Jammu & Kashmir Jammu		Jammu Red Cross Socity	Collab		161992	157106	319098
Jammu & Kashm	nir Jammu	Jammu University	Nodal		48865		48865
Uttar Pradesh	Kanpur	Subhash Children Society	Collab		213124		213124
Rajasthan	Jaipur	Jan Kala Sahitya Manch Sanstha Himachal Pradesh Voluntary Health	Collab		216160	216160	432320
Himachal Prades	sh Shimla	Association	Collab	95560	246760		342320
Uttar Pradesh	Gorkahpur	Development Initiatives	Nodal		57246	57246	114492
Gurgaon	Gurgaon	Shakti Vahini	Collab		143555	143555	287110
Himachal Prades		Population Research Centre	Nodal	50780			50780
Rajasthan	Alwar	Nirvanavan Foundation	Collab		185260	185260	370520
Uttar Pradesh	Lucknow	Human Unity Movement	Collab		200521		200521
Delhi	Delhi	Prayas Juvenile Aid Centre Society	Collab		271318		271318
Uttar Pradesh	Varanasi	Gramyanchal Sewa Samiti	Support				0
Rajasthan	Jaipur	Vihaan	Support	28680			28680
Uttar Pradesh	Lucknow	NIPCCD	Nodal		98908		98908
		EAST ZONE	_				
Bihar	Patna	Bal-Sakha	Collab		215103	215103	430206
Assam	Guwahati	Bosco Reach Out	Collab		185875	185874	371749
West Bengal	Kolkata	Don Bosco Ashalayam	Collab		255600	255600	511200
West Bengal	East Medi	Vivekananda Lok Siksha Niketan	Collab		187760		187760
Jharkhand	Ranchi	Samadhan	Support		28998	28997	57995

Statement of Grant disbursement by CIF to its partners and to CIF for its admin grant for 2008-09 as on 31st March,09

Disbursement towards 1st Installment (2008-09) towards 2nd Installment (2008-09) Pending Grant Organisations Disbursement t(2008-09) Disbursement Role of the 2007-08) State City Organisation 370928 Voluntary Health Association of Tripura Collab 185464 185464 Tripura Agartala Institute of Psychological Support 39200 39200 78400 West Bengal Kolkata & Educational Research Collab 181689 181678 363367 Assam Guwahati Indian Council for Child Welfare Orissa Puri Rural & Urban Socio-Cultural Help Collab 187760 187760 375520 Universal Progressive Study West Bengal Jalpaiguri & Cultural forum Collab 0 50639 Cuttack Open Learning Systems Nodal 50578 101217 Orissa Collab West Bengal West Medinipur Prabuddha Bharati Shishutirtha 177230 177230 354460 Collab 186560 188920 375480 Orissa Cuttack Basundhara Collab West Bengal S(24) Para Child In Need Institute-D.H. Unit 187760 187760 375520 Jalpaiguri Welfare Organisation West Bengal Collab 187741 187740 375481 Jalpaiguri Collab 0 **Jharkhand** Ranchi Young Men's Christian Association West Bengal West Medinipur Vidyasagar School of Social Work Nodal 50780 50780 101560 Collab 187760 375520 West Bengal Sreema Mahila Samity 187760 Nadia Collab 187706 187706 375412 West Bengal S(24) Paragana Sabuj Sangha Manipur Mahila Kalyan Samiti Support 22700 22699 45399 Manipur **Imphal** City Level Programme of Action for Nodal 70580 70580 141160 Street & Wrkg Children West Bengal Kolkata West Bengal Kolkata Collab 262508 262508 Cini-Asha Karimpur Social Welfare Society Support 22700 22700 West Bengal Nadia School of Women's Studies, West Bengal S(24) Para Jadavpur University Nodal 50780 50780 Collab Bhubaneshwar Ruchika Social Service Organisation 199783 199782 399565 Orissa Nodal 51705 103409 Assam Guwahati **NIPCCD** 51704 **Bustee Local Committee** 39156 West Bengal Kolkata Support 39200 39200 117556 & Social Welfare Society Support 39200 39200 78400 Kolkata Loreto Day School West Bengal West Bengal Kolkata Support 39200 39200 78400 Xaviers Institute of Social Sciences Nodal 57300 57300 114600 Jharkhand Ranchi Department of Anthropology, Nodal 50265 50265 100530 Manipur Imphal Manipur University Collab 187296 185295 372591 Manipur Imphal Manipur Voluntary Health Association Nodal 101560 West Bengal Jalpaiguri Ananda Chandra College 50780 50780 Impulse NGO Network Nodal 50750 50749 101499 Megahalaya Shillong Collab 185938 185938 371876 Orissa Rourkela DISHA 42400 Orissa Shraddha 21200 21200 Rourkela Support Murshidabad Collab 187760 187760 375520 West Bengal Palsa Pally Unnayan Samiti 22700 22700 West Bengal Murshidabad Gorabazar Shahid Khudiram Pathagar Support West Bengal Murshidabad Child In Need Institute Nodal 50280 50280 Orissa Behrampur Indian Society for Rural Development Collab 179356 179357 358713 Organisation For Rural Development Support 22700 22700 45400 Orissa Behrampur Integrated Social Health Action Orissa **NIRMATA** Nodal 22700 22700 45400 Behrampur Nodal 50246 50246 West Bengal East Medinipur Egra College **WEST ZONE** Maharashtra Kalyan AASARA Collab 197418 197418 27304 27304 Maharashtra **ISSUE** Support Nagpur **AASARA** Support 30557 30557 Maharashtra Mumbai

Statement of Grant disbursement by CIF to its partners and to CIF for
its admin grant for 2008-09 as on 31st March,09

West North South West

		ent by CIF to its partners and to CIF fo on 31st March,09	Role of the Organisations	Pending Grant (2007-08)	Disbursement towards 1st Installment (2008-09)	Disbursement towards 2nd Installment (2008-09)	Total Disbursement t(2008-09)
State	City	Organisation	Rol	Per (20	Dis tow 1st (20	Disl tow 2nd (200	Total Disbu t(2008
Maharashtra	Nagpur	Matru Sewa Sangha Institute					
		of Social Work	Nodal		58380		58380
Madhya Pradesh	Indore	Lok Biradari Trust	Collab	152176	178954	178954	510084
		Madhya Pradesh Institute			=0==0	=0==0	404500
Madhya Pradesh	Ujjain	of Social Science Research	Nodal		50750	50750	101500
	N	Navjeevan World Peace	Callab		045400	015100	400000
Maharashtra	Nasik	& Research Foundation	Collab Collab		215160 177398	215160	430320
Maharashtra	Solpaur	Akkalkot Education Society	Collab		177396	177398	354796
Malagualatus	Marian	Bapuji Bahujan Samaj Kalyan	Cupport		20000	06077	55077
Maharashtra	Nagpur	Bahuudheshiya Sanstha	Support Collab		29000 214641	26877	55877 214641
Maharashtra	Mumbai	Youth For Unity & Voluntary Action	Collab		206490	206490	412980
Gujarat	Ahmedabad	Ahmedabad Study Action Group AARAMBH	Collab		212408	212407	424815
Madhya Pradesh			Nodal		55704	55704	111408
Goa Maharashtra	Goa Mumbai	Nirmala Education Society	Collab		33704	33704	0
	Baroda	Balprafullata			58380	58380	116760
Gujarat		Faculty of Social Work, MS University The Bhopal School of Social Sciences		58380	41786	9621	109787
Madhya Pradesh Maharashtra	Mumbai	Hamara Foundation	Support	30300	39178	39177	78355
			Support		28998	28997	57995
Maharashtra Maharashtra	Nagpur	Varadaan	Collab		184472	184472	368944
Maharashtra	A'nagar	Snehalaya Indore School of Social Work	Nodal		44301	44331	88632
Madhya Pradesh Maharashtra		Apang Va Niradhar Bahuddeshiya	Nouai		44001	44001	00032
Manarasinia	Nagpur	Kalyankari Sanstha	Collab		102912	283095	386007
Gujarat	Baroda	Baroda Citizens Council	Collab		200217	203361	403578
Maharashtra	Pune	Karve Institute of Social Service	Nodal		55243	55243	110486
Maharashtra	Solapur	Walchand College of Arts & Science	Nodal		58064	33243	58064
Maharashtra	Aurangabad	Aapulki Samaj Seva Sanstha	Collab		160230	160230	320460
Maharashtra	Pune	Dnyana Devi	Collab		196947	198527	395474
Madhya Pradesh		Sewa Bharti	Collab	41236	100017	100021	41236
Maharashtra	Mumbai	Childline India Foundation	Nodal	71200	79450		79450
Maharashtra	Mumbai	AAMRAE	Collab		70100		0
Maharashtra	Mumbai	Prerana	Support				0
Goa	Goa	Don Bosco Goa Salesation Society	Collab		33148		33148
Goa	Goa	Vikalp Trust	Support		29000	29000	58000
Maharashtra	Amravati	Hanuman Vyayam Prasarak Mandal	Collab	143860	160959		304819
Maharashtra	Aurangabad	DILASA	Nodal	50780	45115	45114	141009
Gujarat	Ahmedabad	Gujrat Vidyapeeth	Nodal	00.00	54084	54084	108168
Goa	Goa	Janugahi	Collab		209526	208725	418251
Maharashtra	Mumbai	Hamara Foundation	Collab		230969	230143	461112
a.aaanta					2200		· · · -
t Madhya Pradesh	Gwalior	Centre For Integrated Developoment	Collab		172817	172817	345634
Uttar Pradesh	Chandouli	Gramyanchal Sewa Samiti	Collab		170757		170757
Tamil Nadu	Madurai	Madurai Inst of Soc Sci	Nodal		53568	53567	107135
t Maharashtra	Mumbai	Childline India Foundation					
		(Nodal India) - Admin grant	Nodal		8316610	8316609	16633219
			Total Rs.	1646027	27207950	22535032	51389009

CHILDLINE Dosts of 2008-09

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- 2. Ms. Pradeep Bolina, Joint Secretary, Ministry of Women & Child Development, Government of India.
- 3. Mr. S. K. Ray, Financial Advisor, IFD, Ministry of Women & Child Development, Government of India.
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- 9. Mr. Piyush Pandey, Executive Chairman & National Creative Director, Ogilvy & Mather.
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and Strategic Initiatives : Nishit Kumar

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Wayanad Joint Voluntary Action for Legal Alternatives, Hilda Trust



CHILDLINE India Foundation

Vision

A child-friendly nation that guarantees the rights and protection of all children.

Mission

CHILDLINE will reach out to every child in need and ensure their rights and protection through the 4 Cs. It will:

- Catalyse systems through active advocacy.
- **Collaborate** through integrated efforts between children, the state, civil society, corporates and community to build a child friendly social order.
- **Connect** through technology to reach the 'last mile'.
- **Communicate** to make child protection everybody's priority.



Objectives of CHILDLINE India:

- To reach out to every child in need of care and protection by responding to emergencies on 1098 and by physically reaching out to children.
- ii) To adapt and integrate telecommunication technology, linking all districts to the service of 1098, and making it available to all children in need of care and protection.
- iii) To provide a platform of networking amongst organisations and to provide linkages to support systems that facilitates the rehabilitation of children in need of care and protection.
- iv) To work together with the Allied Systems (Police, Health Care, Juvenile Justice, Transport, Legal, Education, Communication, Media, Political and the Community) to create child-friendly systems.
- v) To advocate for services for children that are inaccessible, non-existent or inadequate.
- vi) To create a body of NGOs and Government organisations working within the national framework and policy for children.
- vii) To be a nodal child protection agency in the country, providing child protection services to children in need of care and protection.
- viii) To contribute and work towards strengthening and participating in a global movement that addresses issues related to child protection and ensures that children's voices are heard.

The CHILDLINE service, which has been developed and managed by CHILDLINE India Foundation (CIF), is a 24-hour, toll free phone outreach service linking children in need of help and protection to organisations run by government departments as well as those run by civil society agencies. Children or concerned adults dial the number 1098 and are connected to the CHILDLINE service in their city.

Street children and youth living alone on urban streets, child labourers especially in the unorganized sector, children who have been abused, child victims of the flesh trade, differently-abled children, child addicts, children in conflict with the law, children in institutions, mentally ill children, children affected by



HIV/AIDS or other long term diseases, children affected by conflicts and disasters, child political refugees, children whose families are in crisis, gender linked abortion of female foetuses, undernourished children, illiterate children are among the host of issues plaguing children in India.

At present, CHILDLINE operates in 82 cities and/towns across the country and services over two million calls a year.

It all began as a field action project of the Department of Family and Child Welfare, Tata Institute of Social Sciences (TISS), Mumbai, in 1996. In June 1998, the Ministry of Social Justice and Empowerment (MSJ&E), Government of India, introduced a unique partnership model for implementation of the CHILDLINE service that paved the way for the setting up of a 24-hour tele-helpline, CHILDLINE 10-9-8 a toll-free line that would land any child's call on the nearest CHILDLINE call centre.

CHILDLINE is India's first national level response to the ratification of the United Nations Convention on the Rights of the Child (CRC). Additionally, the CHILDLINE 1098 service receives special mention in the Juvenile Justice (Care and Protection) Act 2000- the Government has requested CHILDLINE to act as a catalyst in bringing together State agencies and voluntary agencies at the local level to ensure implementation of the Act.

CIF recognised quite early on that Child Protection was not recognised in India beyond sweeping legislations. Consequently, CIF was invited to make submissions for the 10th Plan. In order to put in place a process framework for implementation of Child Protection, CHILDLINE India Foundation joined hands with The National Institute of Social Defence and developed a programme: 'National Initiative for Child Protection (NICP)'. This has subsequently become the framework for the MWCD initiated Integrated Child Protection Scheme program (ICPS).

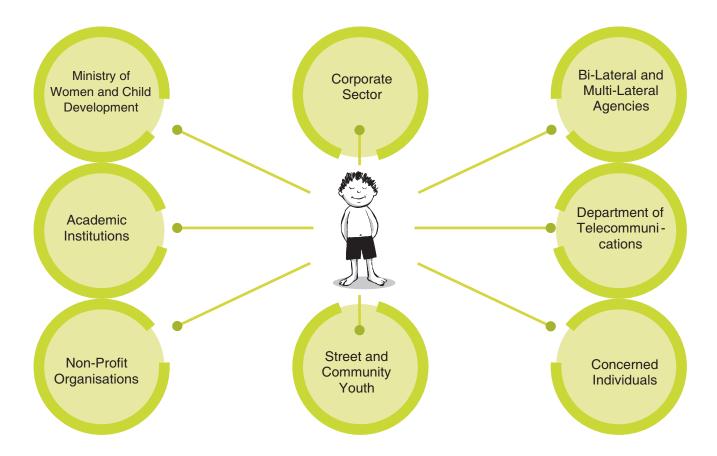


Programmes and Activities

- Responding to calls on the national toll-free number 1098 and provision to rescue and offer emergency outreach services for children in need of care and protection;
- Coordinating rescue and other outreach services with the help of relevant local departments like police, administration, labour, health, railways and others;
- Ensuring proper documentation of all children rescued to facilitate their rehabilitation and restoration, where necessary;
- Producing children before the Child Welfare Committee (CWC) to ensure care and protection;
- Supporting the CWC in the long-term rehabilitation of children, where required;
- Supporting a national network for the tracking of missing children;
- Providing data related to children rescued and rehabilitated for the compilation of a national comprehensive database of child protection;
- Creating awareness and ensuring access to the 1098 Child helpline (CHILDLINE) number;
- Creating research, documentation, awareness and advocacy on issues related to the Child helpline;
- Establishing linkages with other child protection services, community and local bodies to meet the immediate needs of children rescued.

The CHILDLINE Model

CHILDLINE is a unique partnership between the Government of India, Department of Telecommunications, Voluntary agencies, Academic institutes, the corporate sector, children and the community:

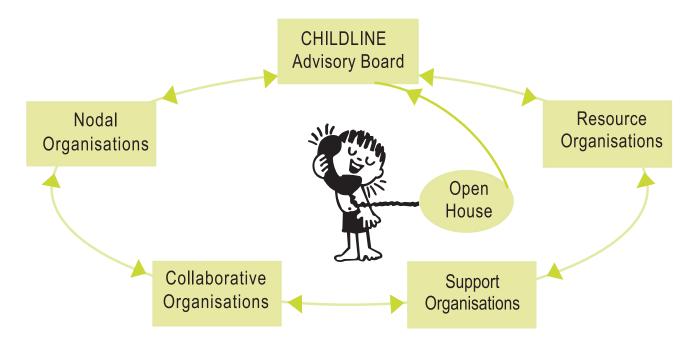


CHILDLINE is the crucial link between children in need of care and protection and the available services. For children with different needs, who call in anytime, anywhere, and for anything, we act as a one-point contact, which facilitates instant access to support, advice, active intervention or just a listening ear. We connect children in emergency on one end of the phone line to a well-connected network of services – Services that already exist. No new shelter, no new hospital, no new infrastructure is built.

We at CHILDLINE believe that for a helpline to be successful and effective in reaching out to the millions of children deprived of their childhood, we need to work in a partnership framework. A framework that recognises that:

- A helpline cannot operate in isolation
- All partners involved in the helpline share a reciprocal relationship
- Each partner has clear and definite roles in the partnership model. This leads to a feeling of joint ownership towards the model.
- All partners share the vision, mission and the success of the model.

CHILDLINE Operational Structures and Processes



Nodal Organisation

The nodal organisation in CHILDLINE is usually an academic institute or Non Government Organisation with networking, training, coordination and research skills. The city coordinator, who is supervised by the nodal Director ensures creation of a protective environment for children at the city level.

CHILDLINE Collaborative

Emergency Intervention Centres

These are voluntary agencies, which shall function as the call centres for CHILDLINE. They work 24 hours and respond to calls that are received on the 1098 CHILDLINE service. The centre coordinator manages a team that intervenes in emergency cases and conducts outreach and networking activities.

CHILDLINE Support Agencies/ Sub-Centres

Under every CHILDLINE Collaborative Partner (also called the Collaborative Centre), there will be approximately 5 to 7 Sub-Centres in districts (and 1-3 support agencies in cities) as per the specific need in the district/city, according to the nature of the population and geographical spread in the district. A team of three CHILDLINE staff members assisted by two volunteers

from the Mahila Samakhya members, anganwadi workers, teachers, and woman members of the panchayat assist the Sub-Centre staff at the taluka and village levels. They will follow up on children who have returned to the village and provide information when children are being recruited and help the local community to prevent child labour.

CHILDLINE Advisory Board or District Advisory Committee (DAC)

Usually headed by the Collector and having the District Officers for Health and Education, major NGO like Mahila Samakhya and others stimulate the development of the programme in the district.

Resource Organisations

These organisations act as centres for referral by CHILDLINE. They include the various organisations and institutions providing services for children or work on children's issues. They also participate in outreach and awareness programmes for CHILDLINE.

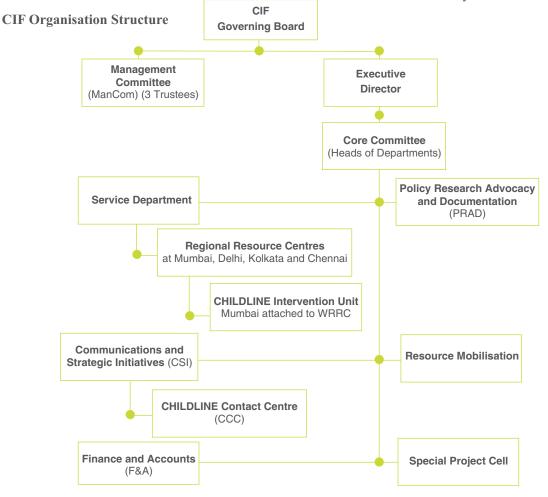
Institution Building-the CIF Way

In order to manage this growth, CIF has adopted several management practices and technologies, such as:

- a. Setting up of Regional Resource Centres at Delhi, Kolkata and Chennai to manage CHILDLINE service organisations in each region.
- b. Implemented the EMIS and ChildNET software, developed specifically for CIF by TCS to capture the rich data from children's calls /cases.
- Adopted an MBO based structured goal-driven management system with professional HR practices.
- d. External Research agency conducted evaluation of the CHILDLINE Service.
- e. Adopted best practices in accounting systems meeting with Credibility Alliance norms (CIF is a founder member of Credibility Alliance set up to promote transparent accounting standards amongst NGOs).

- f. Developed and implemented a CHILDLINE Partner ship model a system that leverages the innate strengths of NGOs, Educational institutions and other on-the-ground organisations without duplicating services.
- g. Obtained international funding support for the Policy Research Advocacy and Documentation (PRAD) group in order to build the capacity of that team, fund advocacy, research and other initiatives of that group.
- h. Adopted innovative 'Twining' practices amongst new and established CHILDLINE city operations, which provide demonstrative and experiential learning. This has proved to shorten the learning curve for the new teams
- i. Extensively documented and published manuals and position papers on various aspects of CHILDLINE services as well as Child Rights perspectives.

These practices enhanced our management efficiency as well as kept the overall cost of managing a large service network to very low levels.



A Departmental Overview

Services: The Department of Services provides vital support to CHILDLINE partner organisations to ensure quality standards of the CHILDLINE services delivery, from intervention in cases received by CHILDLINE, creating awareness about the service, networking and advocacy at city level, through networking and facilitation visits to the CHILDLINE cities. Grants-in-aid to the CHILDLINE partners is recommended every year, based on the assessment of performance done by the Services team. The Regional Resource Centre teams in the four metros assist the department, by over seeing the service in their regions.

PRAD: The Department of Policy, Advocacy, Research and Documentation (PRAD), undertakes issue-based research to generate qualitative as well as quantitative analytical information to sensitise stakeholders on Child-Protection issues and Child Rights. The department captures data from CHILDLINE calls, on the ChildNET software, develops advocacy tools, and publishes output reports. PRAD also initiates advocacy initiatives on Child Protection and Child Rights.

CSI: The Communication and Strategic Initiatives (CSI) department creates awareness about Child Protection as well as of the tele-helpline 1098 amongst various segments including general public, media, corporate organisations, grants/ funding agencies & trusts, Communication management covering Advertising & Public Relations, Telecom Advocacy for connectivity related issues (for the CHILDLINE 1098 service). CCC (CHILDLINE Contact Centre), Management of Website, Advocacy with MWCD and other ministries, Media Relationships, Publishing - including Annual Report, Donor Relationship management, Institutional Fund Raising, Monitoring & Evaluation and Reporting of donor-aided projects.

Resource Mobilisation: A new Resource Mobilisation team became fully functional in 2008-09. The department has been set up to provide a sustainable retail fund raising for CIF's growing

needs. Retail funds cover donations from individuals and use a variety of initiatives to reach donors. At present, the team is working on innovative programmes in schools, events like the Mumbai and Delhi Marathons, cause tie ups with financial institutions, direct mailer programmes etc.

Finance and Administration: The department supervises the implementing and monitoring, finance and administration systems, including budget allocation, MIS and reporting, financial reports of partners, disbursements, co-ordination and fulfilment of Statutory obligations such as dealing with Internal/External/Statutory auditors, reports to Charity Commissioner, Ministry of Finance, Income tax returns and so on. They also provide administrative support in terms of HR, Infrastructure, Office space etc.

Special Projects Cell: This department anchors the implementation or restructuring of such projects like the Centralised Call Centre initiative (CHILDLINE Contact Centre) and the National Missing Children initiative.



Legend

Name of City



CHILDLINE INDIA FOUNDATION

HEAD OFFICE

2nd Floor, Nana Chowk Municipal School,Frere Bridge, Low Level, Near Grant Road Station,Mumbai 400 007

Tel: 91 22 - 2384 1098, 2388 1098

Fax: 91 22 - 2381 1098



North Regional Resource Centre

948-B, 2nd Floor (Right), Nehru Road, Arjun Nagar, Kotla Mubarakpur, New Delhi 110 003 Tel: 91 11 - 2461 6948

South Regional Resource Centre

No.3, First Floor (Rear Building), Srinivasa Murthy Avenue (Opp Adyar Ananda Bhavan), Adyar, Chennai 600 020 Tel: 91 44 - 2440 1098

East Regional Resource Centre

7-A, Beltala Road, 2nd Floor, Kolkata 700 026

Tel: 91 33-2419 2453

West Regional Resource Centre

Shop No 7, Nagree Terrace,
Soonawala Aguiry Lane, Mahim (W),
Mumbai 400 016
Tel: 022-2444 1098, 2446 7098

Bihar Office

2nd floor, 181, Patliputra Colony, Patna 800 013

Tel: 0612-227 3226





CHILDLINE India Foundation

Email: dlal1098@childlineindla.org.in Web site: www.childlineindla.org.in



